



NAGALAND STATE RURAL LIVELIHOODS MISSION
Department of Rural Development, Government of Nagaland

ANNUAL REPORT
2024-25

ENABLING WOMEN, EMPOWERING COMMUNITY



CONTENT

1	From the MD's Desk
2-8	Institution Building-Capacity Building
9-27	Social Inclusion Social Development
28-31	Financial Inclusion
32-36	Farm Livelihoods
37-43	Non-Farm Livelihoods
44-46	Human Resource
47-50	DDUGKY
51-54	MIS
55-61	Case Studies

From the Mission Director's Desk

Year 2024-2025 has been a Year of Community Cadres with a number of Cadres gaining both state and national level recognition, and getting the opportunity in prestigious national platforms as Panel Member, Co-anchor, and meeting with the country's top dignitaries as accomplished SHG women.

Staff and systems strengthening to provide a healthy working environment was focused upon with the development of State Resource Persons from within the ranks of the State Mission where the identified staff underwent rigorous capacity building programmes and certification courses.

To ensure better coordination with stakeholder departments, and to foster convergence efforts, the State Level Coordination Committee (SLCC) was formed and the first meeting was conducted. Joint Advisories on reinforcing convergent platforms have been issued by the State Mission during the Year. Keeping in mind the importance of inclusive implementation of the Mission's objectives, teams comprising of State Mission staff and staff of the Office of the Commissioner for Persons with Disabilities were sent for exposure visits to West Bengal and Tamil Nadu to better understand structural and functional

models for development of vulnerable communities.

Trained FL-CRPs and Vita Sakhis began to facilitate their own SHG members and the organization to enrol and avail financial entitlements and linkages through participatory initiatives along with banking institutions and agencies.

Emphasis has also been given to laying the ground for development of Mahila Kisans as Lakhpatti Didis through increased undertaking of livelihoods activities and multiple interventions. The Udyam Registration awareness drive was extensively conducted to promote enterprise registration and this would enable Micro, Small, and Medium Enterprises (MSMEs) to obtain official recognition, thereby facilitating access to benefits and government schemes.

The State Mission accomplished 91% of its DDU-GKY target allocation before transition to DDU-GKY 2.0 which will commence during from 2025-2026 onwards. Induction programs and Alumni meet were also conducted to better understand the impact of placed candidates.

I. INSTITUTION BUILDING AND CAPACITY BUILDING DURING 2024-25

Outreach

The State Mission has achieved 100% coverage of all 17 districts, 74 blocks and 1231 villages and 100% saturation of target rural households who have been brought into the fold of SHGs through the concerted efforts of the SHG Monitoring Sub-Committees and Community Cadres across the villages. Accordingly, this FY 1766 households were mobilized into 289 Self Help Groups (SHGs), 37 Village Level Organisation (VLO).

Developing & Strengthening Model Cluster Level Federation (MCLF)

The Model Cluster Level Federation (MCLF) strategy being a very systematic and time-bound activity, focused at developing and strengthening the 85 Cluster Level Federation as sensitive, responsive and inclusive institutions focusing on equity and equality of its members, by ensuring quality

services, viz, providing regular capacity building, financial services, livelihoods services, market linkage, address gender and development issues, and work as public pressure group for effective delivery of public goods and services, access to rights and entitlements. During FY-2024-25, the State Mission focused at strengthening of the Cluster Level Federations towards efficient management and functioning. Key focus was in strengthening the Executive Committee (ECs) members of CLF who were trained on CBO Leadership - Governance, Financial Management, CBO-Audit, CBO-Human Resources, CBO-Sub-Committees roles and responsibilities, Decision making and related. Towards empowering Rural Women to Lead and Inspire, the eligible SHG members continued to be provided the opportunity to represent the SRLM in national events.



MCLF EC members training at Chumukedima CMTC and Pfutsero CMTC



Lighting of lamp by SHG member, Mrs. Merangkala Ao in New Delhi



R. Merangkala and Ajanbeni Kikon, SHG members with the Minister of State for RD and Communications Dr. C.S. Pemmasani



Khetoli Awomi, SHG member, Niuland Block as Panel Member at Felicitation Ceremony to Lakpati Didis at New Delhi



Chuje Phom, SHG member Tamlu Block, as Co-Compere at Inauguration of National Campaign against Gender Based Violence at New Delhi



SHG members Merangkala and Ajanbeni Kikon with their spouse as as special guests during Independence Day



SHG members Khetoli Awomi, Riiguozeii Kezieo, Lhingpichong Hangsing, Yilanbeni Ezung, and M Alempenla Phom along with their spouse as Special Guest, Republic Day 2025 at New Delhi

The State Mission participated in the Madyha Pradesh MCLF immersion site exposure visit organized by the National Mission with a focus on bringing all States on common understanding on Model CLF and its functioning and it's anchoring of

DAY-NRLM Programmes and Emergence as robust sustainable Community Organisations to accelerate socio-economic transformation of women and communities in rural India.



Nagaland SRLM brainstorming and presenting the Vision for a Transformed India 2047 at the MCLF Immersion Site exposure visit at Madhya Pradesh

Establishment of Community Managed Training Centers (CMTC)

In order to cater to the capacity building needs of the Mission at the community level, the State Mission envisions to establish one Community Managed Training Centers (CMTC) in all the 17 Districts. Till date, 13 CMTCs have been established in 13 Districts which is being operated and managed by one of the selected Model CLFs in the district, while 4 more CMTCs is expected to

be established in 4 Districts by May 2025. The CMTC is used for rendering training for skilling, knowledge transfer, strengthening of leadership, program management, convergence for the members of SHG, VO, CLFs, PG, PEs, PCs, Cadres, CRPs and other stake holders. This FY, alongside establishing the CMTCs at Tseminyu and Dimapur, the existing 9 CMTCs were strengthened for sustainability.



Inauguration of Jalukie CMTC by Smt. Imtinenla, Addl. Secy, RD and MD, NSRLM

Inauguration of Tseminyu & Niuland CMTC by Shri. Theose Thongtsar, OST, RD and AMD, NSRLM

Inauguration of Dimapur CMTC by Shri. N.T. Thanmlong Phom, GB, Signal Angami Village



CMTC at Jalukie, Tseminyu and Niuland

To give impetus to strengthening of basic systems for accounting and financial management in SHGs, VOs and CLFs for better Ownership, Transparency, accountability and Trust among members and developing CBOs as " Member owned, member managed, member controlled, financially sustainable institutions", internal audit was conducted in concurrence with the National Audit Campaign, wherein, the State Mission

have selected and trained 78 Internal Community Auditors for CLF and 1557 Internal Community Auditors for SHG cum VLO. 100% CLF have completed internal audit for FY 2023-24 and Quarter 1-Quarter 3 for FY 2024-25; 100% VLO has completed for FY 2023-24 and half yearly for FY 2024-25, and 100% SHG has completed Annual internal audit for FY 2023-24.



SHG Community Auditor conducting Annual Internal Audit of SHGs



VLO Community Auditor conducting Bi-Yearly Internal Audit of VLO



CLF Community Auditors conducting Quarterly Internal Audit of CLF



Development of State Resource Persons

The model CLFs require various inputs and handholding support for becoming self-managed, self-reliant and financially sustainable institutions. For effective implementation of MCLF strategy, there

is need to build the capacities of various stakeholders viz. CLF leaders, CLF general body members, CLF staffs, community cadres and Mission staff. To complete the capacity building of all stakeholders within the desired timeline and create good demonstration sites, there is a need

to develop a pool of resource persons at various levels, viz. CLF, Block, State and National level. This is appropriated from the MCLF strategy guidelines, where it has been articulated that all SRLMs shall have approved State Resource Person, Senior Community Resource Persons (CRPs) -CLF, Senior CRP- VO and Community Spearhead Team (CST) policies in place as the MoRD advisory.

identified 33 senior most eligible Mission Staff from all the Districts to undergo the State Resource Person (SRP) Certification Process under the direct supervision of National Resource Persons(NRP) and Master State Resource Persons. Among the 33 certified, 2 have been directly trained and certified as Master SRP by MoRD. The SRP certification courses were covered on CBO-Leadership and Governance, CBO-HR policies, CBO-Sub committees.

Accordingly, the State Mission has



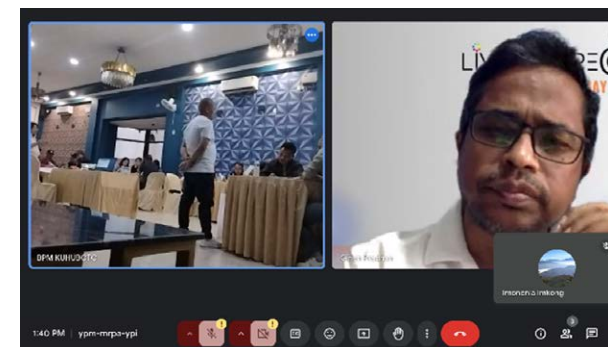
Group process underway



Group Presentation -CLF Staff Recruitment



Master SRPs, Vitsituo Mepfhu and Moanungsang facilitating the SRP training



National Resource Persons observing and assessing the SRPs training

Registration and Compliance

With the objective to provide legal entity, it is paramount to register the SHG federation with a statutory body. Accordingly, NSRLM has registered 4 SHG-Federations from the Blocks of Wokha, Longleng, Jakhama and Satakha under Nagaland State Cooperative Society Act 2017. Additional 6 CLFs from Pftusero, Kiphire, Chumukedima, Changtongya and Mon is under process at the office of Registrar Cooperative Societies, Nagaland for registration. The rest of the 76 Remaining CLFs from across the Districts are expected to be registered by the FY 2025-26.

Monitoring and capacity building support

Monitoring and Field Support visit plays a pivotal role in strengthening the implementation and rationalization of program at the grass-root level. During FY-2024-25, the State Mission focused on the strengthening of monitoring mechanism

at all level of Mission Management Unit for effective and qualitative implementation of the program. To ensure compliance to the policies, guideline and advisory while implementing the program by the SRLM staff at District, Blocks and Community Base -SHG institution, the IBCB team conducted monitoring and support visit to **8 Districts** covering Peren, Kohima, Mokokchung, Phek, Zunheboto, Kiphire, Mon and Tuensang and **30 Blocks** covering; Jalukie, Peren, Ahthibung, Tening, Chunlikha, Secu-Zubza, Jakhama, Changtonya, Ongpagkong-South, Mangkolemba, Longchem, Tsurangkong, Ghathashi, Satakha, Tokiye, Pftusero, Sekruzou, Phek, Chizami, Sitimi, Kiphire, Pungro, Noklak, Thonoknyu, Tobu, Angjanyang, Aboi, Phomching, Mon and Tizit during the year, where, the team engaged in focused group discussion, interaction, program implementation assessment, review on Book of Records and also conducted site visit.



Field Support and Monitoring visit to Phomching and Tobu Block, Mon

II. SOCIAL INCLUSION SOCIAL DEVELOPMENT

SISD Outreach and Progress

A.	FNHW	Progress during FY 2024-2025
1	No. of Blocks initiated FNHW activities as per the intensive strategy	17
2	No. of MCLFs initiated FNHW activities as per the intensive strategy	22
3	No. of VOs initiated FNHW activities as per the intensive strategy	100
4	No. of SHG members that have Agri-nutrition garden in their households	13601
5	No. of FNHW enterprises in operation	26

B	Gender	Progress during FY 2024-2025
1	No. of SMMU staff trained on Gender	23
2	No. of BMMU staff trained on Gender	37
3	No. of Gender forums (GP) functional	236
4	No. of Gender Resource Centres (GRC) at Block Level functional	2
5	No. of GPPs deployed	1806
C	Social Inclusion	Progress during FY 2024-2025
1	No. of SMMU, DMMU and BMMU staff trained/ oriented on SI	28
2	No. of VO completed their Vulnerability Mapping Exercises	165
3	No. of elderly SHGs promoted	113
4	No. of PwD SHGs Promoted	52
5	Exclusive livelihood enterprises initiated for Elderly/PwD/marginalised sections	15

Uniform Vest for Community Cadres of IBCB and SISD

Under NSRLM, a long felt need to provide official identity finally came true in the form of Uniform Vests for the hundreds of Village Facilitators who work tirelessly towards strengthening community institutions, ensuring key messages reach the community, mobilizing rural households to avail services, besides performing other tasks.

The Uniform Vest was inaugurated by Smt. Kaisa Rio, lady wife of the Hon'ble Chief Minister of Nagaland at the Regional SARAS fair at Kisama Heritage Village during the International Hornbill Festival. The purple

vest with the NSRLM insignia signifies self-sufficiency, honour and creativity of spirit which the wearer is hoped to imbibe. The vest would be worn during facilitation works and public events and campaigns.

FNHW-Food, Nutrition, Health, Water, Sanitation, Hygiene

Capacity Building: After completion of the FNHW ToTs for Block Resource Persons namely the Block Program Managers and Area Coordinators-SISD, training cascaded to all Block Staff, District level Community Resource Persons, and Village Facilitators.

Orientation on Joint Advisory on Nutrition was conducted at District Level for SISD and Farm Livelihoods vertical staff.

State Core Committee meetings

Quarterly State Core Committee meetings chaired by the State Mission Manager along

with State Program Managers and Program Managers of all verticals were conducted during the year. At the Districts and Blocks, monthly review meetings were conducted.

Joint Advisory on Nutrition

In line with the National Joint Advisory on Nutrition, a State Level Joint Advisory was issued on September 12, 2024 with the Departments of Health & Family Welfare, Social Welfare and Rural Development for better coordination of the NHM, ICDS and NSRLM programs. Joint consultative workshops with stakeholders were conducted in all districts for strengthening District Core Committees.

FLAGSHIP PROGRAMS

• POSHAN Maah

The annual POSHAN Maah in September was observed across all districts with proactive participation by the Village Level Organizations and facilitated by the Village Facilitators. More than 8000 SHG women participated in the events and during the VHSNDs. Some VLOs organized awareness programs on FNHW in collaboration with village functionaries. 12 Sanitation Drives were organized in the Villages where the VLOs emphasized on hygiene as key to good health. Nutrition education was provided to children in the villages, in collaboration with ASHA and Anganwadi workers, followed by the distribution of complementary foods. Community cadres facilitated in 'toys workshops' for children among other Community Based Events.



Children praying before meals in Tamlu, Longleng



Demonstration of toys, Kohima



Drawing competition in Kiphire



Growth Monitoring under Kohima



Husbands of SHG members participating in Local food show and cooking competition at Khar Village Mokokchung



Indigenous toy workshop under Mokokchung



SHG members participating at local food show and cooking competition at Mokokchung

• **Yoga Day**

International Yoga Day on 21st June was observed in the Mission Management Units and by the Community Institutions. In some Blocks, the VLOs along with frontline workers such as the ASHAs and Anganwadi Workers facilitated Yoga Day in schools.



Mopungchuket SHG members participating in Yoga day



Longjang SHG members participating in Yoga Day



Observing IYD at Longkong



Outdoor yoga, Nagaland



With other members of the community, Nagaland

• **World Breastfeeding Week**

Several SHG women participated during World Breastfeeding Week while VLO SAC also sensitized community on importance of breastfeeding, nutrition for lactating mothers, and maternal and child care practices.



• **Measles Rubella elimination campaign**

As per guidelines issued by nodal department of Health & Family Welfare, the NSRLM was tasked with awareness generation on Measles Rubella during

the intensive campaign for elimination. IECs developed by the nodal department were customised and disseminated to the community through the VLOs.

• **Health Camps**

Health camps in collaboration with Primary Health Centres were conducted across several Blocks initiated by the SHG Federations. In Wokha Block under Wokha District, the Englan Yingsung Federation organized a health camp for the Elderly with Dr. Mhajan, MO, PHC Englan, while in Dhansiripar, Dimapur district, the BMMU Dhansiripar organized a health screening camp for the Elderly with Youngfit Wellness.



Wokha



BP, Dhansiripar



Dhansiripar eye massage



Dhansiripar, waiting to be checked



Health Camp for the elderly at Wokha

• **Promotion of Agri-Nutri gardens in schools**

The NSRLM continued to explore avenues for introduction of ANGs in schools. In Bhandari Block under Wokha District, the Area Coordinator- Livelihoods Farm and the Area Coordinator-SISD jointly conducted an informative session at the school premises. The session aimed at promoting awareness and the importance of Agri-Nutri Gardens in ensuring nutritional security, sustainable farming practices, and student involvement in hands-on agricultural learning.



• **National Wildlife Week**

As part of the National Wildlife Week, Pansy and Ematha VLO SAC under BMMU Bhandari block, Wokha took steps to address issues of Conservation and Conflict Mitigation.

a felt concern with several human lives being lost, including that of an NSRLM SHG member, the VLO took a proactive stance to not only address the issue but also work diligently towards the preservation and conservation of wildlife, all while localising the Sustainable Development Goal 15: Life on Land.

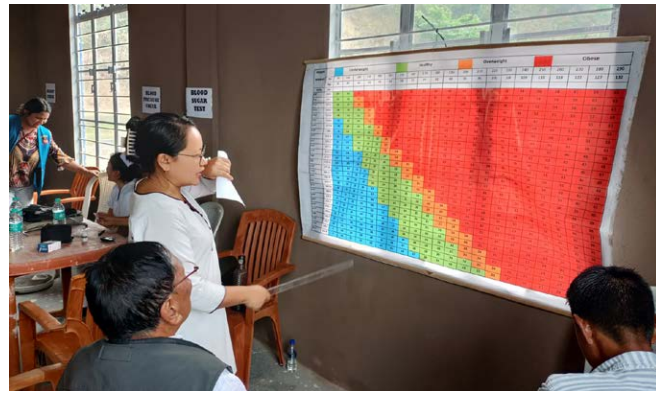
The community's struggle with the ongoing human-wild elephant conflict being

• **NCD Project**

The Non-Communicable Diseases (NCD) Pilot Project at Medziphema Block through a tripartite MoU signed on September 26, 2023 between the Dept. of Health & Family Welfare, Nagaland State Rural Livelihoods Mission, and Christian Institute of Health Sciences and Research (CIHSR) successfully

completed its first phase. The Project began with the objective to intensify awareness on NCD and initiate behavioural change with focus on preventive measures.

The Project began with capacity building of staff of the 3 partners including nurses and doctors, CHOs, ASHAs and Village Facilitators of the NSRLM. The Project was rolled-out with



Village Level Sensitization program involving key village functionaries such as the Village Council, Village Development Boards, Youth Organizations and other CBOs. Mobilization was facilitated by the NSRLM, while key resource person was Dr. Atsung Aier, HOD Community Health, CIHSR.

Altogether, 23 Villages under the Project Area were covered where sensitization and free health screening was conducted by the CIHSR in collaboration with District and Block Units of the Medical department and NSRLM along with the PHCs and CHCs.

Findings:

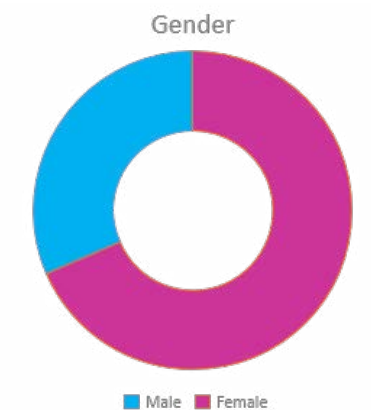
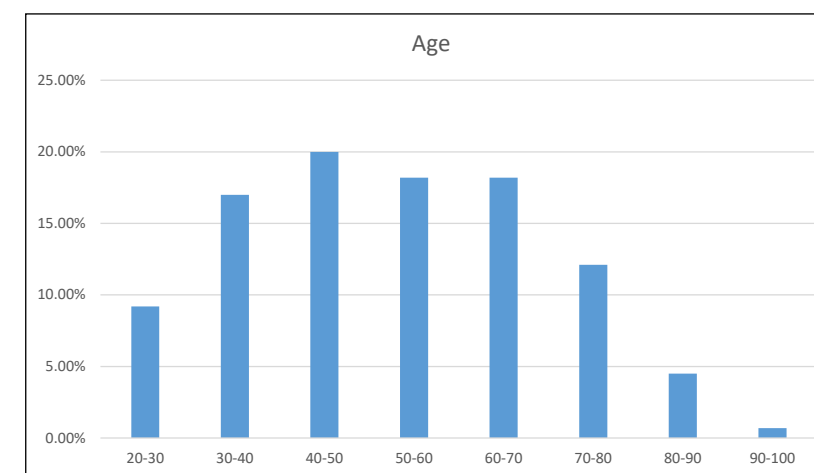
Health Screening village-wise (Over All Findings)

Sl.no	Village	Total Male	Total Female	Total no. screened	BMI (Overweight)	BMI (Obesity)	BP Stage I	BP Stage II	Pre Diabetic	Diabetic
1	Molvom	20	35	55	8	32	13	12	4	2
2	Bungsang	6	26	32	8	16	4	4	4	3
3	Maova	18	48	66	9	24	9	4	9	5
4	Khaibung	11	32	43	5	24	7	3	9	3
5	Hekheshe	4	14	18	1	7	4	2	3	2
6	Tsuum	11	28	39	4	13	11	8	0	1
7	Zhuikhu	9	31	40	4	14	9	9	5	3
8	Tseipama	18	15	33	8	12	8	10	0	5
9	Tseipama Model	8	12	20	1	7	10	-	3	1
10	Ruzaphema	7	27	34	5	10	6	5	2	2
11	New Chumkidema	10	17	27	2	1	7	4	2	1
12	New Socunoma	9	36	45	6	3	14	12	5	3
13	Sirhi Angami	13	13	26	6	13	7	4	1	1
14	Sirhima	12	42	54	7	28	7	3	8	5
15	Thekrejuma	9	15	24	3	14	8	4	6	2
16	Pherima B	21	25	39	13	15	4	6	7	2
17	Piphema A (Town)	14	25	56	11	24	20	9	13	2
18	Piphema B (Old)	26	30	45	8	18	11	9	4	2
19	Jharnapani (Khanakhuru)	17	28	33	5	16	7	3	4	2
20	Kukidolong	8	25	23	2	10	7	3	4	2
21	Khamkaria (Kupuha)	4	19	17	7	4	3	1	2	1
22	Medziphema Village	7	10	37	7	17	6	5	3	2
23	Pherima A	8	29	46	7	26	15	6	9	4
TOTAL =		270	582	852	136	348	197	126	105	56

Health Awareness Program on Non-Communicable Diseases

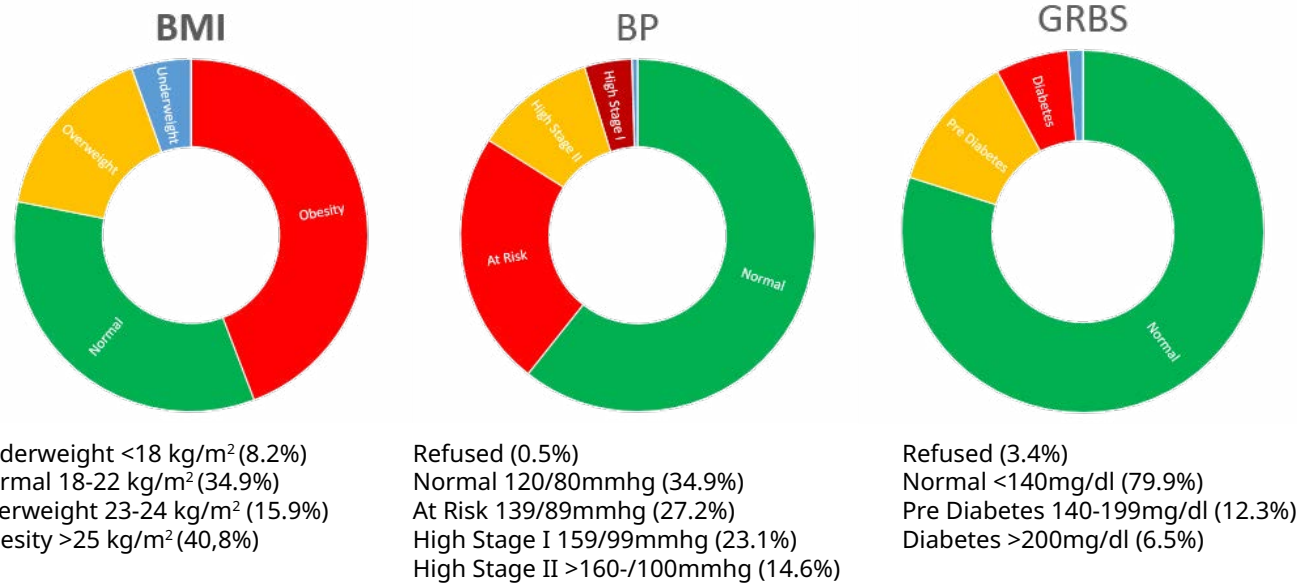
Villages	Months	Health Seminar	Screening for NCDs	Dermatology Camp
23	January-August 2024	934	852	5 144

Table 1.2 Distribution of population on the basis of Age. N=837



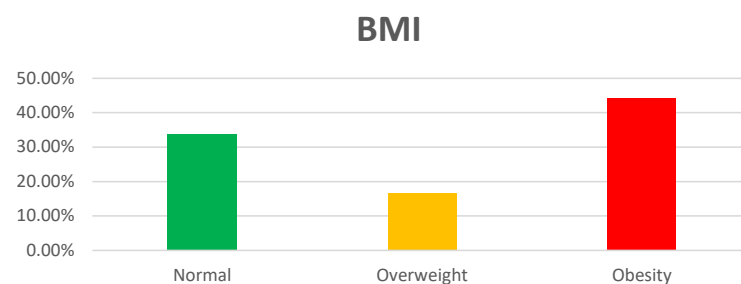
Sex	Frequency	Percentage
Male	270	31.6%
Female	582	68.3%

Table 1.3 Distribution of population on the basis of BMI, BP and GRBS.
N=852

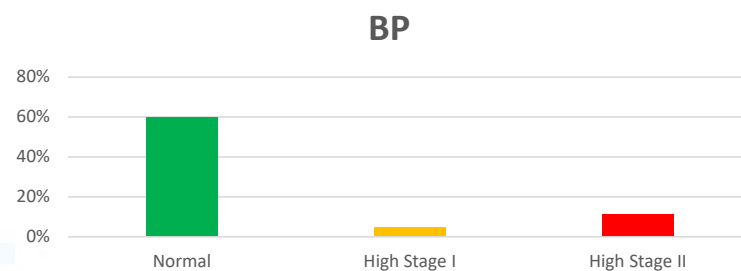


Body Mass Index (BMI)
Underweight = 70 8.2%
Normal = 298 34.9%
Overweight = 136 15.9%
Obesity = 348 40.8%

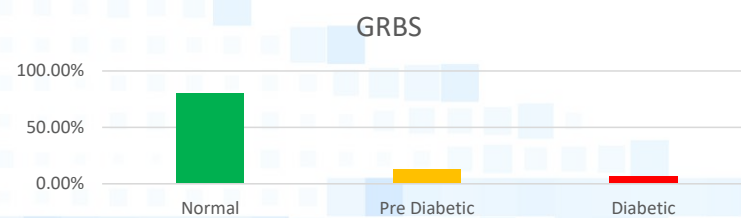
Over All Screening



Blood Pressure (BP)
Normal = 298 34.9%
At Risk = 232 27.2%
High Stage I = 197 23.1%
High Stage II = 125 14.6%



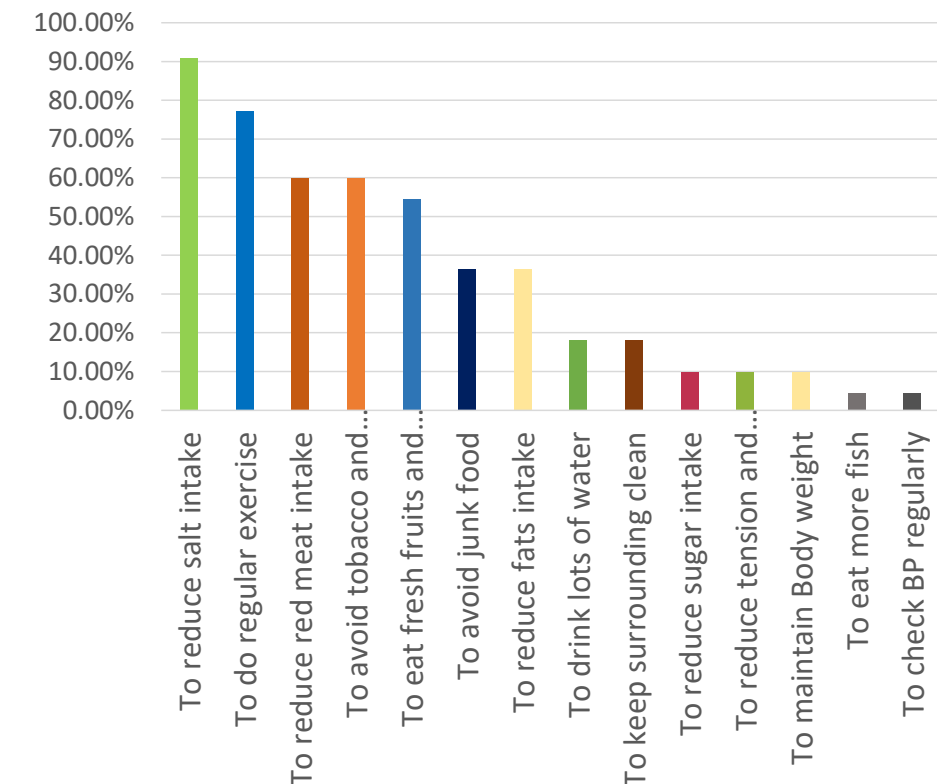
Diabetes
Refused = 29 3.4%
Normal = 681 79.9%
Pre Diabetes = 105 12.3%
Diabetes = 56 6.5%



Action Plan

Sl.no	Action Plan	No. of Villages feedback	Percentage
1.	To reduce salt intake	21	91.3%
2.	To do regular exercise	18	78.2%
3.	To reduce red meat intake	13	59.90%
4.	To avoid tobacco and alcohol	13	59.90%
5.	To eat fresh fruits and vegetables	13	56.5%
6.	To avoid junk food	9	39.1%
7.	To reduce fats intake	8	36.36%
8.	To drink lots of water	4	18.18%
9.	To keep surrounding clean	4	18.18%
10.	To reduce sugar intake	2	9.90%
11.	To reduce tension and stress	3	13.0%
12.	To maintain Body weight	2	9.90%
13.	To eat more fish	1	4.50%
14.	To check BP regularly	1	4.50%

Action Plan



GENDER

• Capacity Building

A one day orientation on gender mainstreaming and POSH Act 2013 was organized for the officers and staff of the NSRLM and representatives from RD on October 7, 2024. Session on POSH Act 2013 was taken up by Ms. Gracy Aye, State Mission Coordinator, Mission Shakti (SHEW) as resource person.

A ToT on Gender Resource Centre (GRC) was organized for the proposed GRC site Blocks (Immersion Sites) from December 9 to 14, 2024. Subsequently, a GRC was established at Chumoukedima RD Block.

Identified Internal State Resource Persons for Gender attended a ToT on Gender Concepts, Institutional Mechanisms and Integration strategy from the March 24 to 27, 2025 at NIRD Hyderabad. The training was to develop State Resource Persons/ Master Trainers on Gender.

District Level Orientation on the Advisory on Institutional Mechanisms was organized along with key stakeholders, and staff of the District and Block Mission Management Units. Meanwhile, Block Resource Persons also took up sessions on the 17 Gender Modules with training on the Modules cascading to the Blocks, Community Resource Persons and Village Facilitators. The Gender 17 Modules were customized and distributed to the Mission Management Units, the community institutions and community cadres.



Training on POSH Act for SMMU

• Advisory on Institutional Mechanisms

In line with the National Gender Advisory, a State Level Advisory on Institutional Mechanisms, with extracts of Annexure from the National Advisory, was issued on

July 2, 2024 and disseminated to all the Mission Management Units. Content of the Advisory has focused on Gender Forums at the Village and Block levels with key focus on stakeholder roles.

• Gender Campaign

The Annual National Gender Campaign was launched on November 25, 2024 in the State through a joint launching event involving Department of Social Welfare-Mission Shakti (SHEW), Mission Vatsalya; District Administrations of Chumoukedima and Dimapur with Smt. Martha R. Ritse IAS, Secretary, Social Welfare as Special Guest.

The Nagaland SRLM also participated in the National Launching event with Chuje, an SHG woman and VLO President as co-anchor (English) for the official launching event at New Delhi.

Nagaland SRLM was also among 6 selected states for conduct of Quality Assessment by the NMMU empanelled consultancy firm namely, IWWAGE. A

two member team, Surabhi Awasthi and Alpaxee Kashyap of IWWAGE visited the State from January 20 to 24, 2025 and as per the itinerary, visited Dhansiripar Block

under Dimapur district, and Jakhama Block under Kohima district where they interacted with the community cadres, youth and men, community institution leaders and staff.



Naomi Phom, Village Facilitator presenting a testimonial



Inauguration of National Campaign against Gender Based Violence, New Delhi



Qualitative Assessment, Dhansiripar



Qualitative Assessment, Jakhama

• International Women's Day

International Women's Day was celebrated on March 8, 2025 at Capital Convention Centre, Kohima under the theme 'For

All Women and girls. Right, Equality, Empowerment', with MLA & Advisor for Social Welfare department, Shri. Wangpang Konyak as the special guest.

Keynote address was proposed by Commissioner & Secretary Social Welfare, Smt. Martha R. Ritse, IAS, while the Welcome address was pronounced by Secretary Social Welfare, Smt. Bodeno S. Colo and Vote of thanks by Director, Social Welfare,

Smt. Tosheli Zhimomi.

Group and Individual Awards were given to 6 categories and the felicitation was led by Smt. Imtimenla, Mission Director, Nagaland State Rural Livelihoods Mission, Imtimenla.



• **National Girl Child Day**

National Girl Child Day which falls on January 24 was observed by Longshi VLO, Liphi village under Bhandari Block, Wokha with an event focused on raising awareness about gender inequality and promoting the rights of the girl child.

Lonjung VLO, Englan, under Wokha Block, Wokha in convergence with Anganwadi worker organized a programme with focus on empowering the girl child through proper education. The event also discussed issues faced by women with regard to gender inequality and gender-based violence.



Haiyiyan Village Bhandari Block

• **Awareness on Sexual Abuse**

BMMU Jakhama, Kohima organized an awareness campaign on Prevention of Child Sexual Abuse on the theme "Good Touch & Bad Touch" at Kigwema village in convergence with Government Primary School and CBOs on February 5, 2025.



Campaign on CSA at Kigwema village

The categories under various thematic components and winners are as listed below:

Sl. No.	Category	Thematic	Selected Individual/Group	Name of SHG/Village	Name of Block and District
1	Best SHG	IBCB	Sangwa SHG	Changki	Mangkolemba, Mokokchung
2	Most Inspiring Placement	DDUGKY	A. Nepe Konyak	Monyakshu	Tobu, Mon
3	Social Changemaker	SISD	Khrieleno Seletsu	Siedze SHG, Pfuchama	Jakhama, Kohima
4	Most Successful Loan Beneficiary	Financial Inclusion	Mira Singh	Roshini SHG, Sangtamtilla	Dhansiripar, Dimapur
5	Lakhpatti Didi	Farm Livelihoods	Yilanbeni Ezung	Senthan SHG, Longsa	Wokha, Wokha
6	Most Enterprising SHG Woman	Non-Farm Livelihoods	Khetoli Awomi	Nikivipu, Aichisaghemi	Suruhuto, Zunheboto



Demonstration on Good touch & bad Touch



Interaction with Students

• **Beti Bachao Beti Padhao**

The NSRLM was part of the Beti Bachao Beti Padhao programmes at the State and Block levels where collaborative events were organized by the nodal agency Mission Shakti under Social Welfare department.

In Wokha Block, under the theme ‘Women Empowerment through Employment’, District Administration organized a Training on Paper Bag Making NSRLM SHGs where about 80 SHG women were trained under BBBP schemes. Materials were provided and resource persons/trainers were from Phek Town which is a leading example of plastic-free town.

Adult literacy school under Englan Yingsung Women Federation (MCLF), was

taken up at Yikhum Village and Englan where 60 members enrolled for the Adult literacy school and successfully completed for the first batch. Here too, the District Administration supported through stationery under BBBP Schemes, and reading materials were provided by the District Education office to the participants.



BBBP Wokha

SOCIAL INCLUSION

• **Capacity Building**

A State Level Workshop on Social Inclusion-Protocol development for Vulnerable SHGs was organized from August 19 to 24, 2024 with participants from the Resource Blocks, and staff of the Office of the State Commissioner for Persons with Disabilities. Resource Person was Smt. Deepa Rajkamal, National Resource Person-Social Inclusion. The workshop focused on development of Standard Operating Procedures, revision of the State Operational Strategy through Sub-Group works, and development of Action

Plans for implementation of the SOPs. Final SOP would be prepared along with the IBCB team.



State Level Workshop on Social Inclusion with NRP Deepa Rajkamal

• **Exposure Visits**

Prior to State Level Workshop on Social Inclusion, two teams comprising of District and Block staff, Community Resource

Persons and staff of the Office of the Persons with Disabilities (SCPD) were deputed for exposure visits to 2 Social Inclusion Best Practice Sites namely, Sahapur Rupnarayan Elders Association, Kolaghat, West Bengal in

collaboration with HelpAge India from July 28 to August 2, 2024, and the Tamil Nadu State NGO and Volunteers’ Resource Centre (TNVRC) at Trichirapalli, Tamil Nadu from

August 8-10, 2024. Altogether 20 NSRLM and SCPD staff and community leaders attended the exposure tours.



Exposure visit to West Bengal



Exposure visit to Tamil Nadu



• **Enterprises of Vulnerable SHG members**

Elderly and Persons with Disabilities have begun undertaking enterprises promoted by the State Mission through availing of Vulnerability Reduction Fund (VRF), and other sources such as the Community Enterprise Fund and Community Investment Fund.

Products of the Elderly and PwDs were on display during the SARAS mela coinciding with Hornbill Festival where, a stall was set up purely for display and sale of products of the vulnerable SHG members. The NSRLM also set up a stall as part of the exhibition area during the State Level observation of International Day of Persons with Disabilities.

Elderly Day/PwD Day

International Day of Older Persons and the International Day of Persons with Disabilities were observed across the Blocks

under NSRLM through programs and events highlighting the collective works being done, and awareness on available entitlements for vulnerable category groups.



Elderly Day at Ralan



Elderly Day at Yanpha

PRI-CBO Convergence

Universal Strategy

MoU with Kudumbashree, National Resource Organisation for technical support on PRI CBO Convergence continued in FY 24-'25' under the Universalization strategy covering 4 districts and 8 blocks. Three (03) registered MCLFs have been developed as Immersion sites for PRI-CBO Convergence namely, Jakhama, Longleng and Wokha blocks.

November 2024 with representatives from Kudumbashree NRO, National Mission Manager-National Rural Livelihoods Mission and Nagaland State Rural Livelihoods Mission.

Baseline Study on PRI CBO Convergence was conducted by Ipsos Research Pvt. Ltd, an external empanelled agency engaged to study the impact of implementation under the partnership with NRO.

Convergence camps in the cluster of villages were organised with stakeholders for doorstep delivery of services to the community in the 1st phase PRI CBO-Universalisation blocks.

For effective implementation of PRI-CBO activities, the Convergence CRPs and Area- Coordinators were trained on the Village Level Gender Forum (VLGF) and accordingly, Village Facilitators and the Forum have been constituted and strengthened in all the villages under the 1st Phase implementing areas.



Training on VLGF for PRI phase 1 Blocks

Timely review meetings were conducted for the implementing blocks and districts. Performance reviews for the CCRPs were undertaken for effective delivery of services to the community.

Joint Review on PRI-CBO Convergence Project in Nagaland was conducted on 22nd

Village Prosperity Resilience Plan (VPRP)

The Village Prosperity Resilience Plan (VPRP) being a yearly plan for integrating into Gram Panchayat Development Plan (GPDP) have been prepared across the State with all demands captured through the VPRP Mobile App. The VPRP component wise status is given below:

Integration was constituted with 16 Line Departments and the 1st SLCC meeting was conducted on July 16, 2024. Efforts have been made to form the District and Block Level Coordination Committees for VPRP-GPDP integration.

Convergence camps in the cluster of villages were organised with stakeholders for doorstep delivery of services to the community in the 1st phase PRI CBO-Universalisation blocks.

The State also participated in trainings and reviews related to VPRP and GPDP Integration conducted by National Mission Management Unit. Weekly troubleshooting sessions were undertaken with the technical team on the VPRP Mobile App. The NSRLM District Resource Persons for VPRP also co-facilitated trainings to community leaders on GPDP conducted by State Institute of Rural Development (SIRD) in all districts.

% of SHGs prepared Entitlement Plan	91%
% of SHG prepared Livelihoods plan	90%
% of Villages consolidated Entitlement, prepared Public Goods Services and Resource Development (PGSRD) and Social Development Plan (SDP)	80%
% of Village consolidated Livelihoods Plan	80%
% of Villages where VPRP is presented during the special Gram Sabha	80%

Refresher trainings were conducted for all the resource persons at the State, Districts and Blocks before training the Cadres on VPRP. The cadres – Village Facilitators/ Master bookkeepers and Community Service Providers had undertaken massive drives to prepare the VPRP in the villages with support from the VLO leaders.

For better coordination, collaboration and strengthening of integration with VPRP-GPDP, the State Level Coordination Committee (SLCC) for VPRP-GPDP



Officials and representatives of various departments under the government of Nagaland during the SLCC meeting at Secretariat Conference hall, Kohima

III. FINANCIAL INCLUSION

Bank Linkage

Credit Linkage achievement as on December 2024 is 1299 SHGs amounting to 44.66 crores bringing the cumulative achievement as on 31st March to 4987 SHGs credit linked to an amount of Rs. 117.75 Crore. Total no. of financing bank branches is 102. Credit camps were conducted at different levels i.e. SHG members/VLOs, Blocks/CLFs.

SHGs could successfully process Online loan application with sanction order from the village itself. For scaling up CL, a strategy was enabling the SHGs to apply for **dual loan**. SHGs and its members also began availing CMMFI scheme. This was with the expectation that it would enable SHG members to take up appropriate livelihoods activity and earn substantial income—towards becoming *lakhpati didis*. Savings Bank AC & Deposits: Advisory for **collective savings** for SHG members has been issued to all Blocks. The advantage

of collective deposit enables regular transaction by an account holder and keeps ACs active; increase savings; and insurance schemes are enrolled/renewed through auto debit etc. 129 Bank Sakhi have been positioned in all Bank branches where substantial SHG accounts are opened. They are supported with honorarium as per **task-based performance**. They are taught on investment plans like Mutual funds, Special Investment Plans (SIP) etc. **Refresher trainings** were provided to all the existing Bank Sakhis. The Mission signed a Memorandum of Understanding (MoU) with Yes Bank for scaling up Digital Finance on 31st May 2024. **Bank Sakhi** trained and positioned is 21. Cumulative achievement is 173. Advisory/SOP for performing as per given tasks were issued. There are 129 CBRM functioning. 6 Bank Managers underwent orientation training from Hyderabad. Cumulative no. of Bank Managers orientated is 107.



On **International Women's Day (IWD)**, Smt. Mira Singh (42), a widowed mother with 2 children, from Roshini SHG under Sangtamilla VLO/village, Dhansiripar Block, Chumukedima District, was awarded the most successful loan beneficiary in the State for 2024-25. She joined SHG in 2019, and later availed loan from all financing institutions i.e. RF from SHG, VRF & CIF from VLO and formal loan from Bank. She is a **lakhpatti didi** running a Fast-Food Shop. Her domestic needs (kitchen equipment) have also been upgraded through loans. She is earning 5.0 Lakhs annually.

Financial Literacy: The RSETI Peren provided 6-days ToT training to 22 FLCRPs. The FLCRPs were provided **refresher training** by District team and CSC. The FL trainings to SHGs were conducted by all the 296 FLCRPs in their respective Blocks. Initially the FLCRPs jointly provided FL training to SHGs in the first 3 quarters. Achievement in training SHGs and members was 2518 SHGs and 16625 members respectively. They also participated during FLC conducted by Banks and other departments/agencies as resource persons. The state had also applied for implementing **Saksham Centres** in all the 85 CLFs.



Insurance & Pension: The SHGs were trained as **Bima Sakhi** trained and deployed in all the 85 CLFs. A good number of SHG members got enrolled in State specific schemes viz. CMHIS and CMLIS. Achievement of enrolling/renewal of SHG members in PMSBY-CMLIS is 31597, PMJJBY

is 20485, Cumulative fig of PMJAY- CMHIS is 36590, and APY is 153. Claims settled is 2. The CCs conducted **enrolment drives** in villages along with Health Department, Banks and Insurance Companies. The FI team implemented the **advisory/SOP** for enrolment and claim settlements.



Digital Finance: 91 SHG members were trained for 6 days as BC from RSETI Peren during the year, out of which 85 passed IIBF certification exam. Total no. of transactions done by BC is 12,011 and amount is 675.6 lakhs during this FY. Cumulative achievement of BC & Digipay trained and IIBF certified 316. Record of transactions done more than 250 transactions is 6 members. GP coverage is 603 villages. Cumulative of full-fledged BC is 21, through IDFC First Bank. The Mission could not implement **Dual Authentication** since the IDFC was not granted permission to implement it. The existing BCs underwent

a 2-days Refresher training at RSETI Peren, as per the directive of MoRD. Advisory/SOP for BC as well as VLO for providing financial services and increase transactions have been put in place. The CSC and Nagaland Rural Bank (NRB) are in the process of linking BC candidates. A **MoU** was signed with Yes Bank on 31st May 2024, and a list of 109 BC Sakhi candidates was submitted for linking the SHG members as full-fledged BCs. However, no headway could be achieved since the Bank could not get the clearance from RBI to implement BC intervention.

the Bank was 32 amounting to Rs. 70.0 lakhs. **Cumulative** achievement of internal and external lending is 1140 members amounting to 624.5 lakhs and 69 members and 156.1 lakhs respectively. The potential candidates identified by FI team were forwarded to the Banks. The SHG members

were provided support in enable them to progress and become **lakhpati diddis**. A state level consultative workshop was held for Financial Inclusion and Livelihoods team (farm and non-farm), comprising District and Block staff.



Enterprise Financing: Training of trainers on **Vitta Sakhi** was provided to 148 SHG members. As per the status of FI thematic,

the **Internal/CIF** financing to individual members is 231, amounting to Rs. 327.39 lakhs; **External/Bank** loan provided by

IV. FARM LIVELIHOODS

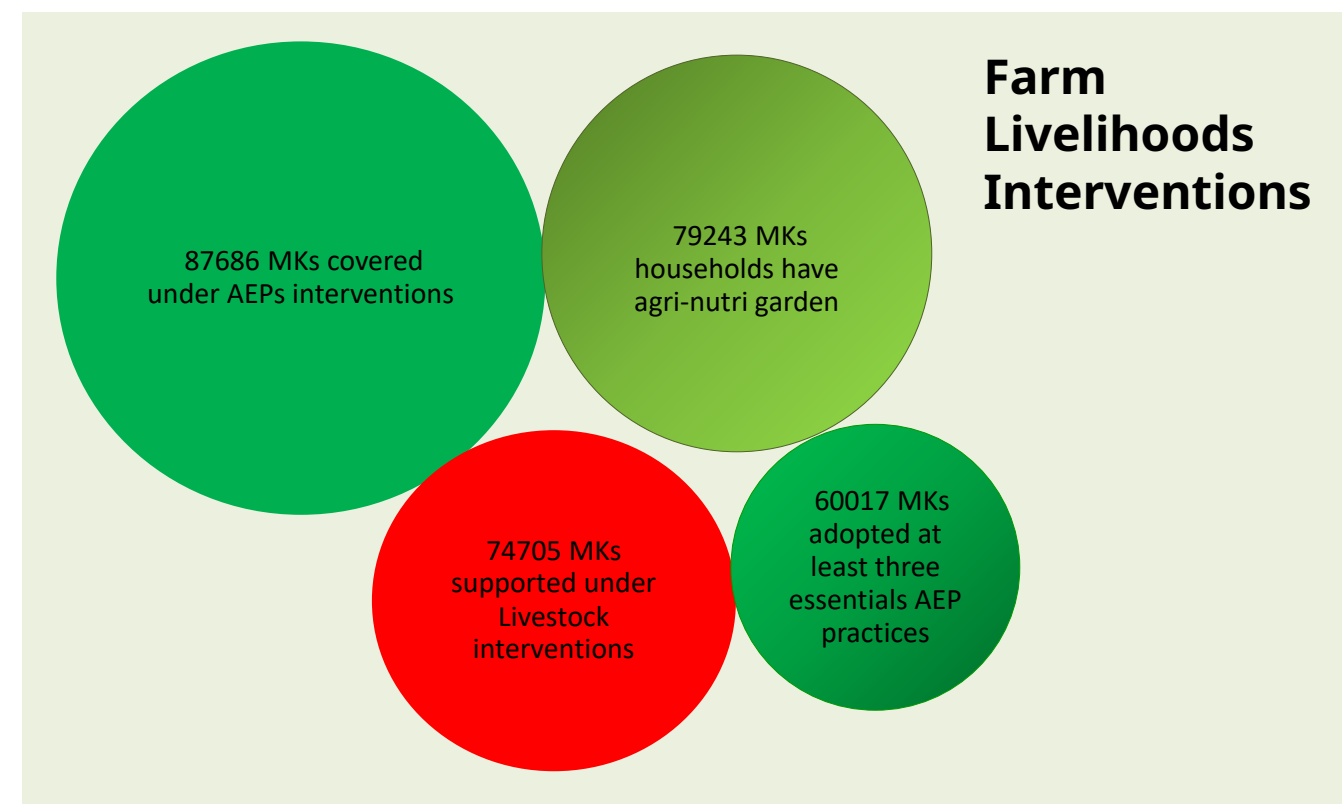
Continuous support for livelihoods enhancement of Mahila Kisans/SHG members through multiple interventions under farm Livelihoods has been actively undertaken during the financial year. The year has seen a paradigm shift from self-sufficient farming activities to increase in production of Agri and related products – livestock, poultry, agri., horti., fishery, apiculture, etc with the objective of enterprising these activities through the platform of the Producer’s Group. The core objective being promotion of MKs as Lakhpatti Didis.

Sr No.	Indicators	FY- 2024-25 Achievement	Cumulative Achievement (since inception)
1	No. of Mahila Kisans covered under AEP interventions	18521	87686
2	No of Mahila Kisan supported under livestock interventions	16116	74705
3	No. of blocks entered under farm livelihoods interventions	74	74
4	No of Krishi Sakhis (Agriculture CRP) positioned	66	866
5	No of Pasu Sakhis (Livestock CRP) positioned	46	627
6	No of Krishi Udyog Sakhi positioned	305	381
7	No. of districts entered under farm livelihoods interventions	11	11
8	No. of Villages covered under farm livelihoods interventions	100	1125
9	No. of Custom Hiring Centers Established	0	1052
10	No of Mahila Kisan adopted at least three essential AEP practices	14414	60017
11	No. of mahila kisan House hold having agri nutri garden	18527	79249
12	No. of Producer Groups promoted (PG) for forward linkage & marketing	169	412
13	Mahila Kisans covered by producer Groups	5001	15027
14	No of PGs given fund against business plan	169	340

Sl. No.	GENDER	SMMU	Cum Progress up to March 25	Target FY- 25-26	Targets for FY 25-26				Total	Exp. cumulative progress till March 2026
					Q1	Q2	Q3	Q4		
1	No. of SMMU, DMMU and BMMU staff trained/ oriented on Gender	858	11	6	3	1	1	11	869	
2	No. of SRPs/DRPs/BRPs trained and deployed on Gender (Total no.)	162	7	7	0	0	0	7	169	
3	No. of districts with Gender Institutional Mechanism saturated (GPP/Sakhi Manch/GP and Block Forums established in all blocks)	0	8	0	1	2	5	8	8	
4	No. of blocks in which Gender Institutional Mechanism saturated (GPP/Sakhi Manch/GP and Block Forums established in all CLFs of the Block)	0	66	12	17	29	11	69	69	
5	No. of Master Trainers to be trained and deployed at state level	0	2	2	0	0	0	2	2	
6	No. of Gender CRP trained and deployed	1091	54	46	4	3	1	54	1145	
7	No. of CLFs completed training on all 17 modules (4 Gender toolkits)	61	24	21	3	0	0	24	85	
8	No. of VOs completed training on all 17 modules (4 Gender toolkits)	980	301	242	40	19	0	301	1281	
9	No. of SHGs completed training on all 17 modules (4 Gender toolkits)	7380	6,743	4312	1785	589	68	6754	14134	
10	No. of CLF SACs trained on Gender	83	2	2	0	0	0	2	85	
11	No. of VO SACs trained on Gender	1,222	59	23	24	4	8	59	1,281	
12	No. of GPPs trained at SHG level	12,485	1,735	1223	200	158	68	1649	14,134	

13	No. of SHGs trained on understanding and addressing GBV	11,445	4335	1802	1559	234	284	3879	15,324
14	Number of GPP Collective (sakhi manch) are established and is functional	957	363	172	121	56	14	363	1320
15	Number of GPs where Gender forums are established and is functional	378	672	210	230	149	84	673	1051
16	Number of Blocks where Gender forums are established and is functional	0	66	12	17	29	11	69	69
17	No of Blocks to be developed as immersions sites (Preferably blocks with MCLF and GRC)	1	15	2	7	4	2	15	16
18	No of MCLFs trained on all 17 modules (4 gender toolkits)	62	23	13	10	0	0	23	85
19	No of MCLFs trained on V3 (Gender)	85	0	0	0	0	0	0	85
20	No of MCLFs linked to Block GRCs	1	13	0	1	8	4	13	14
21	No of MCLFs developed Gender Action Plan	13	72	26	33	1	12	72	85
22	No of CLFs initiated Gender Fund	2	83	32	34	5	12	83	85
23	Number of Gender Resource Centres (GRC) to be established	2	7	0	0	7	0	7	9
24	Number of GRCs trained on Case Handling (legal literacy, case counselling, referrals)	0	9	0	1	6	2	9	9
25	No of GRC disbursed GRC Fund	2	7	0	0	6	1	7	9
26	No of Transgender Groups Formed	0	0	0	0	0	0	0	0
27	Number of DMMUs in which ICCs are constituted	9	2	2	0	0	0	2	11
28	Number of BMMUs in which ICCs are constituted	74	0	0	0	0	0	0	74
29	Number of CLFs to be covered Annual Gender Campaign	76	85	0	0	85	0	85	85
30	Number of VO's to be covered in Annual Gender Campaign	1096	1281	0	0	1127	1281	1281	1281

31	No. of districts conducting activities as per GOS (Institutional mechanism initiated & addressing issues)	6	5	4	1	0	0	5	11
32	No. of blocks conducting activities as per GOS (Institutional mechanism initiated & addressing issues)	50	24	15	8	0	1	24	74



Training of CSPs on beekeeping practices



CSP Chumukedima A collecting eggs from her layer farm



Farmer field school at Domkhia village, Chumukedima block



Preparation of ghan jeevamrut by MKs at Aghunaqa



Agri Nutri garden



Preparation of Beejamrut by the MKs under organic intervention

V. NON-FARM LIVELIHOODS

Over the past year, the Non-Farm Team under the State Mission has successfully ingrained the concept of Non-Farm enterprise promotion among Self-Help Group (SHG) members across the district. Through proactive interventions and strategic approaches, the team has fostered a culture of entrepreneurship and business compliance, empowering SHG members to access financial credits and diversify into non-farm activities. This initiative has enhanced their livelihoods, provided opportunities to showcase products at national and domestic events, and expanded market potentials through partnerships with retail market chains.

Some of the notable activities achieved by the State Mission are mentioned below:

Food Safety and Standards Authority of India.

The State Mission has undertaken utmost effort to facilitate registration of food processing units for Self-Help Group (SHG) members with the Food Safety and Standards Authority of India (FSSAI) across 17 districts. Notably, a significant milestone was achieved with the successful registration of 1103 enterprises under FSSAI during the fiscal year, thereby enhancing compliance and market access for these units.

UDYAM Registration

A comprehensive Udyam Registration awareness drive was conducted across districts to promote enterprise registration. This initiative enables Micro, Small, and Medium Enterprises (MSMEs) to obtain

official recognition, thereby facilitating access to benefits and government schemes. Notably, 91 entrepreneurs have successfully registered under the MSME scheme, leveraging this status to enhance their business prospects.

Sale of Article of Rural Artisans Society (SARAS) Fair

The SARAS Fair, a flagship event under the National Rural Livelihood Mission (NRLM), serves as a catalyst for rural development by providing a platform for artisans, self-help groups (SHGs), and entrepreneurs to showcase their products. By fostering market access, skill development, and economic empowerment, the fair promotes sustainable livelihoods and enhances the visibility of rural craftsmanship, including handicrafts, handlooms, and organic food products.

The State Mission organized 2 SARAS Fairs during FY 2024-'25, the details of which are as follows:

The 7th Regional SARAS Fair organized in Dimapur by the State Mission in October, 2024, where SHGs from across the state participated and generated a net income of Rs. 31 Lakhs.

The 8th Regional SARAS Fair, coinciding with the Annual Hornbill Festival, was organized by the State Mission, from 1st to 10th December, 2024, generating a record profit of Rs. 39 Lakhs.

It may be mentioned that the states of Arunachal Pradesh, Assam, Manipur and Sikkim participated in the event.

Besides the State-organized SARAS Fairs, the State Mission also participated in the Saras Aajeevika Mela 2024 organised by MoRD Gurugram from October 13 to 29 October, 2024. 16 participants from 3 SHGs representing the State Mission, showcased their crafts and culinary specialties. During the Fair, the event featured workshops on sales strategy, packaging, export marketing, and social media marketing. These workshops enhanced SHG members business skills and empowered rural entrepreneurs.

The mela's culmination was marked by a prestigious award ceremony, where Jendano Shitiri, District Functional Specialist-Non Farm (DFS-NF) Tuensang cum State Coordinator for Nagaland during the SARAS Fair, was honored with the **"Best State Coordinator Award"**. This esteemed recognition, presented by Smti. Swati Sharma, Joint Secretary, Ministry of Rural Development, Government of India acknowledged Miss Shitiri's exceptional contributions to the event's success.



The State Mission participated in the 5th Meghalaya SARAS Fair from 5th to 15th December, 2024 where 6 SHG members participated, generating a net income of Rs. 1,10,900/-, 14th SARAS Fair organized by the state mission of Sikkim from 13th to 23rd January, 2025, where 2 SHG members participated, generating an income of Rs. 89,900/-, the 2nd edition of the Arunachal Pradesh SARAS Fair from 13th to 22nd January, 2025, where 2 SHG members participated, generating an income of Rs. 2,18,780/- Asomi SARAS Mela from 29th To 25th December, generating an income of Rs. 52,100/-

Start-up Village Entrepreneurship Program (SVEP)

SVEP is currently being implemented in the Blocks of Botsa and Chiephobozou under Kohima District and Kubolong and Ongpangkong (North) under Mokokchung District.

The objective of the program is to promote entrepreneurship within the SHG fold and their immediate relatives by providing 3 days Basic Business Skills Training and providing financial support through a dedicated fund called Community Enterprise Fund (CEF).

Community Cadres called Community Resource Persons-Enterprise Promotion

(CRP-EP), selected and developed within the SHG fold, by the state mission, provides the entrepreneurs hand holding support upto 6 months upon the grounding of their businesses.

The State Mission has, so far, promoted 429 entrepreneurs in both the districts as per the criteria in the guidelines of SVEP.

Nagaland Rural Express Jojana (NREY)

The State Mission, through bank finance has distributed 4 (Four) Nos of commercial vehicles to 4 SHG members under NREY, under the Chief Minister Micro Finance Initiatives (CMMFI).

The objective of the scheme is to connecting difficult areas by providing commercial vehicles to access market for

agri/livestock produce.

It may be mentioned that the State Mission is the nodal agency for NREY.

Prime Minister's Formalisation of Micro Food Processing Enterprises (PMFME)

Under PMFME, 924 food processing enterprises comprising both individual and group enterprises benefitting 3884 SHG members amounting to Rs. 12.87 cr have been promoted.

Convergence with National Bank for Agriculture and Rural Development (NABARD)

NABARD in convergence with the State Mission has sanctioned Rs. 15 Lakh for setting up of a Rural Haat in Kiphire.

Some convergence/collaborations under Non-Farm Livelihoods



A total of 37 NSRLM SHG participants across the 17 District in convergence with the Department of Industries and Commerce and NIDC successfully conducted the Residential Technology Clinic on Innovating

with Advanced Bamboo Technology under the RAMP Scheme from 24th to 27th February 2025 Innovating with Advanced Bamboo Technology which at Nagaland Bamboo Resource Center.



SELCO Foundation provided 2 sets of Solar Dryer, solar Panel, and Battery for Tailoring and Food Processing worth Rs. 2.80 Lakhs to Diphupar VLO, under Chumukedima Block.



In collaboration with Kiphire District Administration, NITI Ayog provided food processing equipment worth Rs. 1 Cr to five (5) Mini Common Facility Centre managed by to the VLO under 5 Blocks in the District

The DC Wokha, Shri. Vineet Kumar IAS formally inaugurated the new livelihoods Support Centre, Aggregation cum Retail Shop, marking its official opening. The Wokha Circle Federation, BMMU Wokha in collaboration with the Administrative Department of Wokha and sponsored by NEEPCO limited under CSR & Schemes 2023-2024. Rs. 60,000/- for setting up Livelihood aggregation cum retail shop centre at Wokha Block.



30 SHG representative from NSRLM, SHG Food processing Entrepreneurs across 11 Districts along with Staff from Tuensang, Dimapur, Kohima during the "5 Day Skill Development training program on value addition to cereals, fruits, vegetables and

spices processing" sponsored by Agricultural & Processed Food Export Development Authority (APEDA) under Ministry of Commerce & Industry, Govt. Of India organised by CAU, Imphal in convergence with NSRLM.

IMPACT STORIES

The International Women's Day celebration at the Capital Convention Centre in Kohima on March 8 honored outstanding women Self-Help Group (SHG) achievers from across Nagaland. Khetoli Awomi, a 54-year-old entrepreneur from Aichisaghemi Village, Zunheboto district, was recognized as the 'Most Enterprising SHG Woman' under the Non-Farm Livelihoods component category.

Entrepreneurial Journey

Awomi's entrepreneurial journey began in 2019 with the Nikivipu Self-Help Group (SHG) under the Nagaland State Rural Livelihoods Mission (NSRLM). With an initial investment of ₹5,000 and no formal training, she established a home-based food processing business, 'Natural Flavors.' Through the support of the NSRLM's Non-Farm team, Awomi received handholding training on branding and packaging, enabling her to formalize her food enterprise. Additionally, she registered her business with the Food Safety and Standards Authority of India (FSSAI). Awomi's product line includes health-focused items such as fruit beverages, roasted soya bean powder, roasted corn powder, and herbal green tea. Awomi's business has experienced significant growth, with her products being supplied to markets in Kohima, Dimapur, and other districts. She strategically stores and sells products during the glut period, ensuring year-round profitability. Her current livelihood activities include food processing, thrifting, and knitting.

Challenges and Triumphs

As a mother of five, Awomi has successfully balanced her household responsibilities



Khrieleno receiving the Women Achievers Award under 'Social Changemaker' from the Commissioner & Secretary, Dept. of Social Welfare during International Women's Day on March 8

and social obligations with the demands of running a business. Despite facing societal expectations and stereotypes, she has achieved financial independence through her ventures, earning a monthly income of ₹20,000 and annual earnings nearing ₹3,00,000.

Awomi's influence extends far beyond her individual achievements, as she has emerged as a pivotal figure in her community. Her proactive engagement earned her the role of Community Resource Person for Enterprise Promotion (CRP-EP), enabling her to mentor SHGs in food processing and empower them towards self-sufficiency and financial autonomy. Through her expertise, Awomi provides complimentary guidance and business acumen training to budding entrepreneurs, while also creating employment opportunities that foster a collaborative community ecosystem.

Awomi recently received a ₹37,000 subsidy under the Pradhan Mantri Formalization of Micro Food Enterprises (PMFME) scheme, provided by the Industries and Commerce

Department. This recognition and support have further fueled her entrepreneurial journey, enabling her to expand her business and create employment opportunities for other SHG members.

"I'm deeply grateful to the Suruhoto, Block staff and NSRLM team for their unwavering support and guidance throughout our journey.

Their initiatives have been instrumental in our progress, and receiving this prestigious award is not only a testament to our hard work but also a powerful motivator. It's a reminder that our efforts are recognized and valued, inspiring me to strive for excellence," Awomi expressed.

VI. HUMAN RESOURCES

The State Human Resources (HR) is the backbone of the Mission, playing a vital role in its success. HR encompass a wide range of activities that foster a productive, inclusive, and engaging work environment.

HR ensures compliance with rules and policies of the Mission. Diversity, equity and inclusion initiatives promote a culture of respect, empathy and understanding, creating a positive work environment where everyone thrives.

In essence, employees are the glue that holds the Mission together, enabling it to achieve its mission and vision. And by nurturing talent and fostering a positive culture, employees play a vital role in shaping the organizations success.

Engagement of Employees:

6 Area Coordinators- Non Farm Livelihoods were engaged following due process of recruitment and were positioned under 6 Start-up Village Entrepreneurship Programme (SVEP) Blocks, NSRLM.

Internship & Research:

Nagaland State Rural Livelihoods Mission provides a platform to undergo internship/ field placement for MSW and MA- RD students, as part of their academic course. During FY 2024-25, 14 students completed their internship from the State Mission.

PhD research scholars and Masters students from Nagaland University were also involved with the State Mission in conducting research survey for their thesis.

Managerial and Leadership Training:

Managerial and Leadership Training is organized by the State Mission in order to enhance the capacity of the Managers to provide better support to their respective teams at the Block Mission Management Units (BMMUs). An eligibility test was conducted on completion of the program to determine for extension of contract and/ or for effecting Performance increment.

Induction Program:

Induction program for employees who haven't gone through proper induction process on joining the Mission was conducted in the month of May by engaging resource persons. The induction was to orient and immerse the staff in NRLM, its philosophy, guiding principles/values and vision.

Training on EPF:

EPF training on UAN activation, profile editing, KYC upload, e-nomination, joint declaration, claim process for existing employees and death claim was conducted in the month of October.

Performance Management System:

PMS being an integral part of the Mission's success, Staff Performance Plan and Assessment (SPPA) and Managerial Training and Assessment were conducted to evaluate employee performance to determine Annual Increment, Re-engagement of employees under the Mission or any promotional avenues if any.

Benefits for Employees:

As per the Employee Provident Fund (EPF)

Act, 1952, all State Mission staff has enrolled for EPF benefits, and in line with Ministry direction, Life and Accidental Insurance coverage is provided to all employees.

GRC and ICC:

Grievance Redressal Committee has been constituted to address the grievances of the mission staff relating to working environment, terms of service and benefits

and interpersonal relationships. And to address issues relating to sexual harassment of women at workplace in line with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013, Internal Complaints Committee (ICC) has been constituted in most of the Mission Management Units with plans to cover all units by coming FY.

Human Resource Status of NSRLM and DDU-GKY under State, District and Block Mission Management Units during FY 2024-25

Sl. No.	Position	Current Strength
State Mission Management Unit (SMMU)		
1	SMD	1
2	AMD	1
3	COO	2
4	Sr. Accountant	1
5	State Program Managers	16
6	Program Managers/ Office Manager/ Accountant	10
7	Program Asst./Accounts Asst/PA	5
8	Support staff	14
Total		50
District Mission Management Unit (DMMU) - 11		
1	Project Director (District Mission Manager)	11
2	Dy. Project Officer (District Program Manager)	11
3	Asst. District Program Manager	11
4	District Functional Specialists (FI, MIS, Livestock and Agri)	44
5	Accountant	11
6	Support staff	11
Total		99
Block Mission Management Unit (BMMU) - 74		
1	Block Development Officer (Block Mission Manager)	74
2	Block Program Manager	76
3	Area Coordinator	222
4	Area Coordinator-Livelihoods	148
5	Area Coordinator- Non Farm Livelihoods	74
6	Area Coordinator- Skills	74

7	DEO/Accountant	83
8	Support staff	74
	Total	825
	GRAND TOTAL	974

**Highlighted in blue are Government officials on deputation*

Plans for FY 2025-26

I. Performance Management System

PMS and Staff Performance Plan and Assessment (SPPA) will continue to be conducted in the first quarter of the FY and review against each target will be visited every 6 months to facilitate efficient management of PMS.

II. Training & Induction Program:

Training on HR related matters will be conducted. Induction Program is planned for the new employees.

VII. DEEN DAYAL UPADHYAYA GRAMEEN KAUSHALYA YOJANA (DDU-GKY)

Skillling and placement of rural youths under DDU-GKY during the FY 2024-25 was focused on continuous placement besides aiming for quality placement. The three years target allocation starting from FY 2018-19 which was extended to FY 2024-25 saw the State Mission achieving overall 91% of its allocated target.

Parameter	FY 2024-25	Cumulative since FY 2018-19
Rural Youths trained	835	8327
Rural Youths provided job placement	495	5313

The training and placements achieved during FY 2024-25 came from the few Project Implementing Agencies (PIAs) given additional target for their good performance as per directive of MoRD. These targets were taken from the non performing PIAs and allocated to the performing ones.

Key Achievements:

Combine induction program: With the objective of encouraging the youths who have opted to be skilled and employed on the private sector, a combine induction program of DDU-GKY trainees from four PIAs was held on 24th March 2025. The program was graced by Shri. Metsubo Jamir, Hon'ble Minister for RD & SIRD where he applauded the gathering for their zeal for employment in the private sector at a time when unemployment is at its high.

It was a sight to behold as 352 rural youths converged to pledge for getting skilled and employed towards self-reliance and embarking on building career in the private sectors.

Alumni Meet: As part of reaching out to the successfully trained and placed

candidates across the country, Alumni Meet events were held in Mumbai and Goa. The events provided a platform for the working youths to connect with fellow DDU GKY trained batchmates, experience sharing and feedback to make the program more impactful in the future. Naga leaders including student leaders and Naga Christian Fellowship leaders were invited to the events to share their concerns and for creating network to help each other in times of difficulties faced by the candidates.

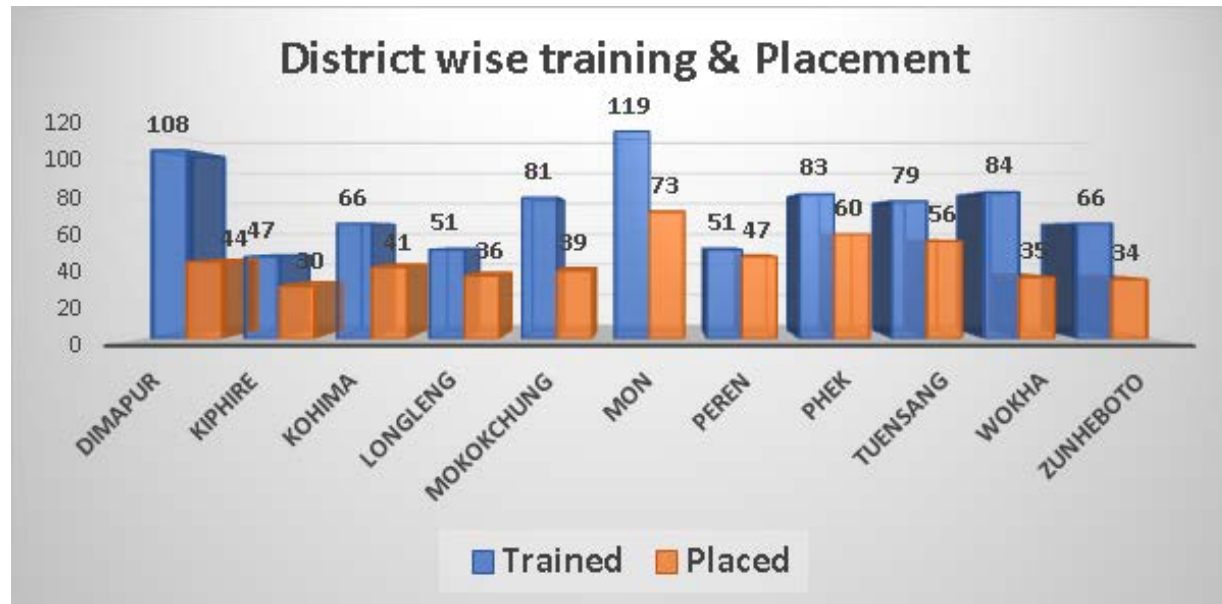
Skill Gap Analysis: An in-house Skill Gap Analysis was initiated to capture the aspirations of the rural youths and match the aspirations with current industry demands in the country. The primary survey of samples from 80% of the total villages in the state has been collected and it is expected that the finding will immensely help in rolling out DDU GKY 2.0 from FY 2025-26 onwards.

District-level sensitization programs in higher secondary schools and colleges across the state:

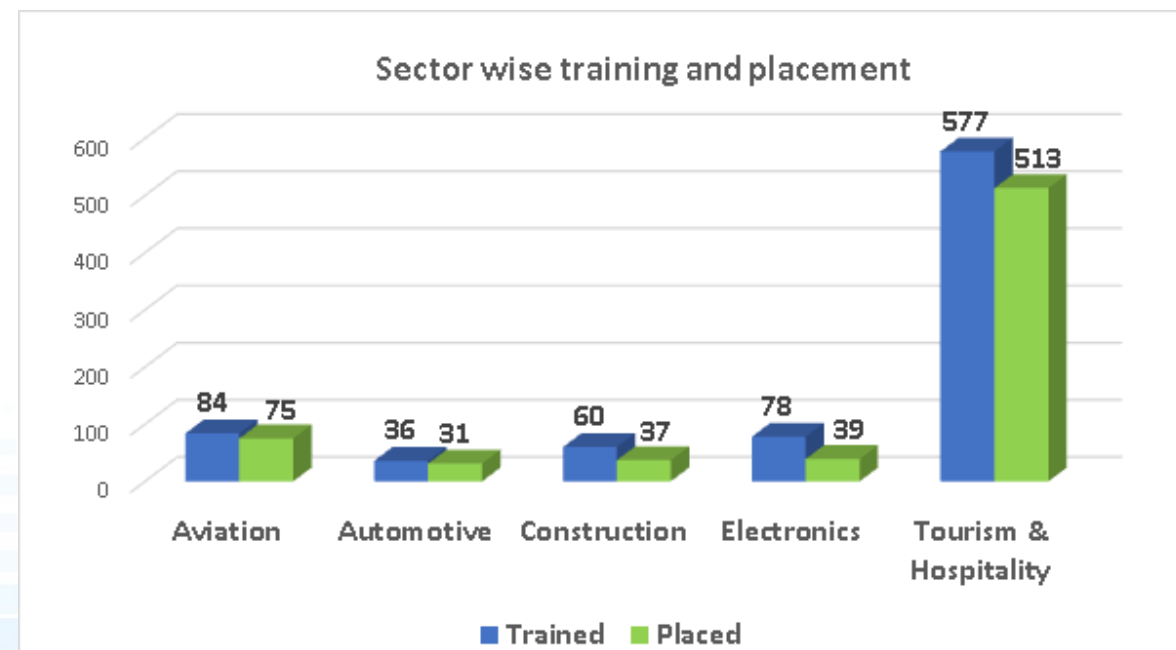
DDU-GKY reflects a strong commitment

to inclusivity and far-reaching social impact. Its inclusive framework ensures that skill development and employment opportunities extend to even the most marginalized segments of society. Recognizing the critical role of awareness, the government—through the Nagaland State Rural Livelihoods Mission (NSRLM)—actively engages rural communities using

a range of outreach strategies. In 2024, NSRLM significantly expanded awareness efforts by conducting targeted district-level sensitization programs in higher secondary schools and colleges across the state. Accordingly, a total of 8292 students registered and attended the awareness programs in 11 district headquarters of the state.



*It may be mentioned that 6 districts were created after the creation of MIS portal at MoRD for the current allocation of target. As a result data from these districts are captured in the districts which got bifurcated.



Way Forward:

As per Notification No.1/2025 dated 25th February 2025, the DDUGKY 2.0 will come into effect from 1st April 2025. In this connection, the projects implemented during DDU GK 1.0 and successfully completed and the defaulted projects will be closed on priority. Simultaneously, fresh projects along with

onboarding of additional PIAs will be initiated through Expression of Interest for new proposals. The State Mission is fully geared up to implement DDUGKY 2.0 with focus on trades and courses which meets the aspirations of our rural youths to ensure quality placement to bring about economic upliftment in the rural households.



NSRLM officials with Alumni of DDU GK Y during Alumni Meet in Mumbai



Smt. Intimenla, Addl Secy RD & Mission Director with NSRLM officials and DDU GK Y Alumni during GOA Alumni Meet



Smt. Intimenla, Addl Secy RD & Mission Director delivering keynote address



Shri. Metsubo Jamir, Hon'ble Minister Minister RD & SIRD Addressing the gathering during combine induction program of DDU GK Y on 24th March 2025



Shri. Thavaseelan K IAS Commissioner & Secretary RD delivering short speech



Section of candidates with Hon'ble Minister RD & SIRD and other officials during Combined Induction Program



NSRLM officials with parents of successfully placed candidates during Pfutsero Alumni Felicitation



Shri. Kevipodi Sophie, Hon'ble MLA delivering speech Alumni Felicitation in Jakhama



Awareness and outreach program at GHSS-Bhandari



Awareness and outreach program at Peren Govt. College



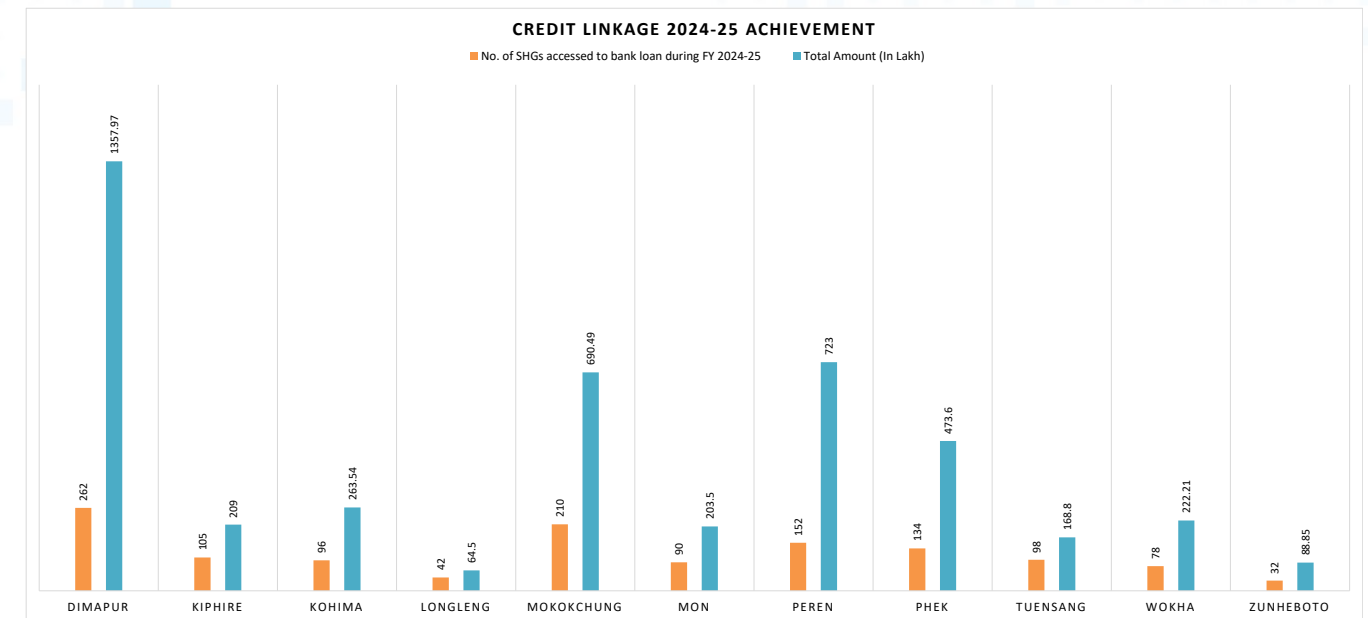
Awareness and outreach program at Wangkhao Govt. College, Mon

MIS (INCLUSIVE OF OTHER GRAPHICS)

S.No.	Indicators	Cummulative Progress till March 2025	
A. Outreach			
1	Number of new districts in which intensive implementation strategy initiated	17	
2	Number of new blocks in which Intensive strategy initiated	76	
3	Number of new Gram Panchayats in which intensive strategy shall be initiated	1263	
4	Number of new villages in which intensive strategy shall be initiated	1263	
B. Households Mobilized and CBOs promoted		Achievement during FY -2024-25	Cummulative Progress till March 2025
1	Number of SHGs promoted	289	15393
2	Number of Households mobilized into SHGs	1766	117343
3	Number of Village Organizations promoted	37	1260
4	Number of CLFs formed	0	85
5	Number of Model CLFs strengthened under NRLM	85	85
C. Community Funds to SHGs			
1	Number of SHGs provided RF	1259	15545
2	Amount of RF provided to SHGs (in Rs. Lakh)	188.85	2441.85
3	Number of VOs provided VRF	98	1055
4	Amount of VRF released to VOs (in Rs. Lakh)	147	1523.50
5	Number of SHGs provided CIF	1867	12816
6	Amount of CIF disbursed to SHGs (in Rs. Lakh)	2800.09	19224.58
D. Financial Inclusion			
1	No. of SHGs that have accessed Bank Credit in current FY	1299	4910
2	Amount of Bank Credit accessed by SHGs (Rs. in lakh) in current FY	4465.46	10587.29
3	No. of SHG members covered under life insurance	20485	20485
4	No. of SHG members covered under PMJAY/State Health Insurance	36590	36590
5	No of SHG members financed for individual economic activities	263	946
E. Farm Livelihoods			
1	Number of Mahila Kisans to be covered under Agro-Ecological Practice Interventions (in lakh)	18521	87686
2	Number of Mahila Kisans to be covered under Livestock Interventions	16116	74705

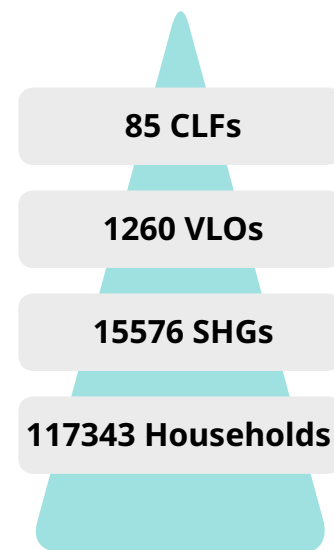
3	Number of Mahila Kisans to be covered under sub-sector (including all sub-sectors) clusters (in lakh)	3200	3200
4	Number of Mahila Kisan HHs to have Agri-Nutrition Garden	18521	79243
5	No. of Producer Groups promoted (PG) for forward linkage & marketing	170	413
6	Number of women producers to be covered under Producer Group (PG)	5023	15049
7	Number of IFC clusters to be promoted	50	50
F. Non-Farm Livelihood			
1	Number of AGEY vehicles deployed	0	30
2	Number of enterprises formed/supported under Start Up Village Entrepreneurship Programme(SVEP)	189	4890
3	Total amount released as CEF to enterprises (Rs Lakhs)	206	706
4	Number of artisans	189	5079
5	No. of Potential Lakhpati Didi	29769	29769

Credit Linkage 2024-25 Achievement

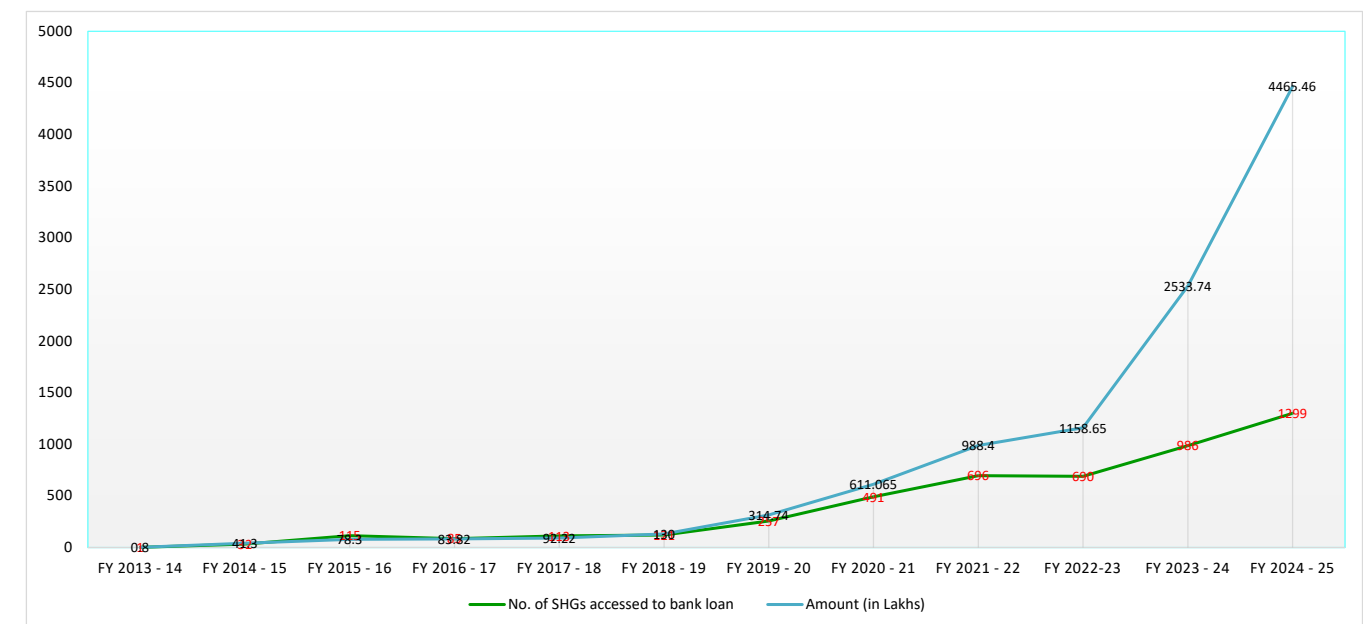


Household Mobilization and Community Institution

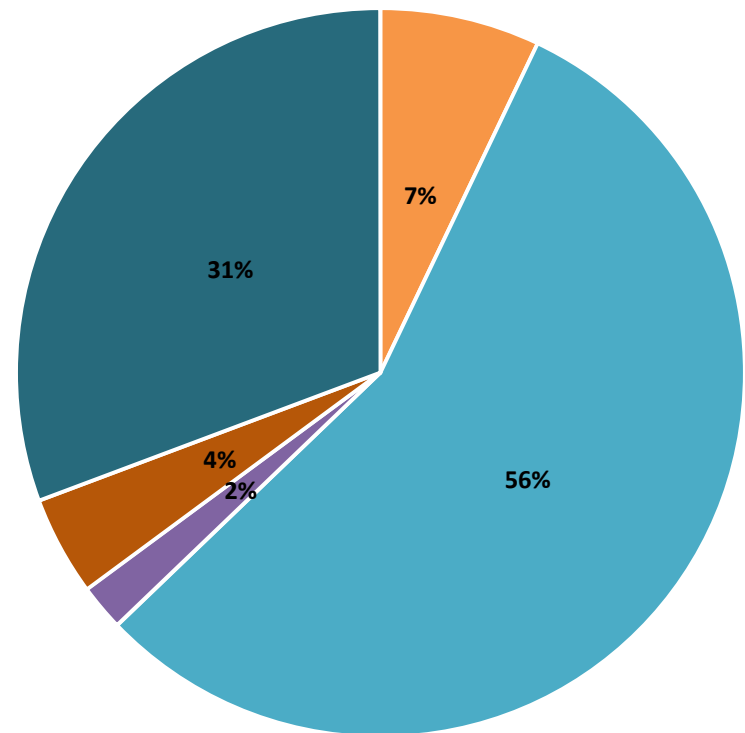
Sl. No.	District Name	No. of HHs mobilised into SHGs	No. of SHGs	No. of VLOs	No. of CLF
1	DIMAPUR	13455	1658	156	9
2	KIPHIRE	5794	828	70	7
3	KOHIMA	9540	1289	112	7
4	LONGLENG	3916	511	37	3
5	MOKOKCHUNG	8939	1280	105	9
6	MON	21096	2634	151	11
7	PEREN	8422	1077	78	4
8	PHEK	15528	1938	177	8
9	TUENSANG	15198	1952	133	9
10	WOKHA	5868	872	96	9
11	ZUNHEBOTO	9587	1354	145	9
Total		117343	15393	1260	85



Year Wise Credit Linkage



Community Support Fund



- Revolving Fund
- Community Investment Fund
- Community Enterprise Fund
- Vulnerability Reduction Fund
- Loan from Bank (Credit linkage)

Fund Type	Amount (in Lakhs)
Revolving Fund	2441.85
Community Investment Fund	19224.58
Community Enterprise Fund	706
Vulnerability Reduction Fund	1523.50
Loan from Bank (Credit linkage)	10587.31

CASE STUDIES

1. Taking the Message to the Young A Gender Awareness story

Nagaland is considered a safe State for women and children. However, looking at recent reports, there are increasing cases of child sexual abuse, prompting serious concerns about the safety of children. As of 2023, the State had registered about 23 cases under the Protection of Children from Sexual Offence (POCSO) Act alone. In most of these cases, the perpetrators were people close to the victims. This has led to an urgent need for creating a safe environment for children through open communication and accessible support.

DAY-NRLM with its social development initiatives has constantly emphasized on awareness generation on issues such as Child Sexual Abuse among other violence-based issues for which a number of capacity building has been provided.

The case study here is a testimony to the proactive role taken by the SHG, VLO and CLF to create awareness in the educational institutions and take a stance to ensure that issues such as this are prevented.

The Village

Kigwema is a village nestled in the foothills of Mount Japfu and is situated 15 Kms away from the State Capital, Kohima. As per 2011 census it has a total population of 3872 out of which 1858 are Males and 2014 are Female. The population of children aged 6 and under is 510 which make up 13.17% of the total population of the village. With a total of 769 families residing in it, it is one

of the largest villages under the Block with a literacy rate of 74.15%.

The Village Organizations

The study is about Kezekevi VLO and Khriethokevi VLO of Kigwema village and how SHG members have come together in facilitating to create awareness on the issues of Child Sexual Abuse on the theme of “Good Touch and Bad Touch” in Government School highlighting the importance of open discussion on such topics to help children differentiate and keep themselves safe from sexual abuse.

NSRLM has thus far mobilized 302 Household to form 35 Self Help Groups (SHG) under the village. The village has 2(Two) Village Level Organization (VLO) namely Kezekevi VLO and Khriethokevi VLO which were formed on 22nd May 2016. The members of both the VLO are affiliated to Japfüphi Women Livelihood and Credit Cooperative Society Ltd. (JWLCCS) promoted by DAY-NSRLM. Kezekevi VLO has 18 SHG consisting of 168 members while Khriethokevi VLO has 17 SHG consisting of 134 members.

Both the VLO has a combined total of 13 ESHGs and 2 PwD SHGs. Some of the major livelihood activities of the SHG members consist of piggery, poultry, vegetable vending, handloom, grocery shops etc. While SHG members has also been facilitated in availing special projects including shiitaki mushroom cultivation, piggery cum duckery project etc.

Intervention and Process:

With the constant orientation and capacity building support through DAY-NRLM, the VLO has been constantly sensitised on different issues relating to Gender Based Violence. The VLOs are aware of the importance of discussing such issues at all levels. The VLOs and SHG members have also prioritized social issues during their monthly meetings.

It was during one such meeting that a discussion on a previous incident of an attempted rape on a minor girl was discussed which was taken up by the Women Society of the village, where SHG members are also members. This case was later discussed at the VLO meeting.

During a combined orientation training at the village on the issues of Gender Based Violence the same incident was narrated again by one of the SHG members. The VLO and SHG members taking note also discussed with the BMMU Staff on guidance for taking preventive measures. During the discussion a suggestion of conducting awareness campaign in Government Schools on Child Sexual Abuse was suggested. Both the VLOs agreed and along with the Community Cadres took the initiative of approaching the School for conducting the awareness program. This suggestion was also discussed with the CLF where the CLF EC of the village also extended support in facilitating the campaign.

On 23rd January 2025, the VLO SAC members along with CLF representative, Gender CRP and Area Coordinator-SISD conducted an awareness campaign on Child Sexual Abuse on the theme “Good Touch and Bad Touch” in convergence with the Government Primary School. A total of 48 students from classes 1-5 participated in the program. The Resource Persons included the AC-SISD and Gender CRP from

the Block.

Both the VLO seeing the impact of this campaign plans to continue more such activities in future through convergence with Frontline workers, Schools, Students/ Youth bodies and Village Functionaries. Some upcoming activities planned by the VLO include awareness campaign on alcoholism, campaign towards prevention of early marriage among adolescent girls and campaign on health and hygiene of women and girls.

The VLO also plans to utilize VRF to ensure that SHG members and adolescent girls in SHG household will get access to sanitary pads thorough special interest free loans to support in addressing issues relating to health and hygiene as and when required. The VLOs continue to encourage its SHG women to take up social issues through SHG platform to address the needs of women of all ages.

Comments on the impact of the Awareness Campaign:

Hongpi (10ys), a Class 5 student of G.P.S Kigwema said that after learning about the good touch and bad touch, he won't allow anyone to touch him without his permission and will also not misbehave with friends anymore . He also said that this is the first time he has heard about it and thank the Resource Persons for teaching him on the topic.

Laxmi (12yrs), a Class 4 student of G.P.S Kigwema said, she has learned about the good touch and bad touch in her body and learned that her body belongs to her and she has the right to protect her body and will not let anyone touch her without her permission. She also said this is the first time she has heard on this topic and will share this with her family also.

Beizono (48yrs), an SHG/CLF members sharing on her experience said that during the campaign said, *I have realised that it is the responsibility of parents to teach such topic to our children specially girls. Moreover, when it comes to girls nobody should be allowed to touch or beat her.* She said whatever was taught should be discussed with the parents too and that she would share this learning

with not only her SHG members but family and friends as well. She also stated that in any unforeseen circumstance, if such case of Child Sexual Abuse happens we should teach our children to report it to teachers or parents.

The report was submitted by Sokhrienuo Rüpre-o, AC-SISD, BMMU, RD Block Jakhama.

2. Case study of a Community Service Provider-Best Performing CSP

Her Journey with SHG

Name of CSP : Yilanbeni Ezung
Age : 42
Caste : ST
Total Family Member: 5 (2 male & 3 female)
Education Qualification: 10th pass
Designation : CSP (Agri cum Livestock)
Total Land In Acres: 3
Name of SHG : Senthon SHG
Name of VLO : Shumjumta VLO
Name of Village : Longsa
Block : BMMU Wokha
District : Wokha

Observation

Yilanbeni Ezung's success story is a remarkable testament to resilience, determination, and the transformative power of self-help groups under NSRLM. Her journey from taking small loans to becoming a thriving entrepreneur and a recognized Community Service Provider (CSP) highlights the impact of financial

support, training, and perseverance. The structured diversification of her income sources, asset acquisition, and commitment to community service make her a role model for other SHG members. Her recognition as the **Best Performing CSP** further reinforces her dedication and contribution to rural livelihoods. This story serves as an inspiring example of women's empowerment and financial independence, motivating others to embrace opportunities for sustainable growth.

SUCCESS STORY OF MRS. YILANBENI EZUNG

A Journey of Determination and Growth

Yilanbeni Ezung, a dedicated member of Senthon Self-Help Group (SHG) under Shumjumta Village Level Organization (VLO) in Longsa village, Wokha embarked on her journey with the Nagaland State Rural Livelihoods Mission (NSRLM) on June 12, 2017. Since then, she has been actively involved in community development. Recognized for her exceptional dedication and hard work, she was engaged as a Community Service Provider (CSP) for Agriculture and Livestock in 2021, a role she continues to serve with commitment.

Building Livelihoods through NSRLM

Under the support of NSRLM, Yilanbeni began various small-scale ventures to

generate income and sustain her livelihood. With financial aid in the form of Revolving Fund (RF), Vulnerability Reduction Fund (VRF), and Community Investment Fund (CIF), she availed loans to expand her income-generating activities.

- On **January 22, 2018**, she took her first loan of **Rs. 5,000** from the SHG RF, which she utilized for poultry farming.
- On **February 25, 2019**, she availed CIF loan

of **Rs. 35,000** to expand her piggery unit.

- Over time, through dedication and perseverance, she successfully repaid and reinvested, availing a total of **Rs. 55,000** from SHG RF and **Rs. 3,35,000** from CIF for various livelihood activities.

Assets and Income Sources

Her hard work has resulted in the acquisition of several valuable assets, enabling her to diversify her income sources:

Asset	Value (Rs. in lakh)	Income Source	Income (Frequency)
Fishery Pond	5	Fishery	Rs. 5,000 (monthly)
3-acre Dry Land	6	Livestock & Agriculture	Rs. 60,000 (annually)
Pig Sty	1	Piggery	Rs. 40,000 (annually)
		Apiculture	Rs. 10,000 (annually)
		Vegetable Sales	Rs. 5,000 (monthly)
		CSP Honorarium	Rs. 24,000 (annually)

With multiple income streams, she now earns more than Rs. 2,50,000 annually, making her a Lakhpati Didi.

Recognition and Impact

Her dedication and success did not go unnoticed. In 2024, she was honored with the **“Best Performing CSP”** under Wokha Circle Federation during the 3rd CLF Annual General Meeting (AGM), for her outstanding service to the community.

Through her journey with NSRLM SHG, Yilanbeni has acquired essential assets, including a fishery pond, agricultural land, and various household necessities. Her financial independence has allowed her to contribute significantly to her children’s education and household expenses, further solidifying her role as a strong pillar of her family.

Inspiring Others and Looking Ahead

Yilanbeni’s story is inspirational for breaking gender stereotypes in a traditional Naga

household. She now proudly shares her experiences and encourages fellow SHG members to remain engaged with the mission, emphasizing the opportunities and support it provides.

With continuous monitoring and guidance from NSRLM, she actively pursues her livelihood activities, expressing immense gratitude for the platform that has empowered her.

“I’ll forever be indebted to NSRLM for helping me discover my identity and take a stand on my own. This poverty alleviation mission is a blessing in disguise for my family, helping me become the woman I am today!”

– Yilanbeni Ezung



3. DDUGKY

Nepe Konyak

From a remote village in Nagaland’s Mon district, Nepe Konyak’s early life presented significant hurdles. Born into a farming family of ten and the youngest of her siblings, Nepe’s educational journey was cut short when she dropped out of high school.

As a differently-abled individual, she felt her prospects were limited, a seemingly insurmountable barrier to building a career. However, a turning point arrived when she discovered the DDU-GKY program. In 2021, Nepe enrolled in Housekeeping training, a

decision that would ignite a new sense of possibility.

This DDU-GKY training proved transformative, offering Nepe a renewed sense of hope and direction. Following her successful completion, she embarked on a career in the hospitality sector, starting with Ramada by Wyndham in Jamshedpur in October 2021. Her dedication and hard work propelled her forward, and today, Nepe thrives as a Room Attendant at the prestigious The Lalit in Mumbai.

Her earnings now empower her to not only support herself but also contribute to her

family's financial well-being. Nepe aspires to be a source of inspiration for other rural youth through her diligence and sincerity. Deeply grateful for the opportunities provided by the MoRD, Government of India, and the Nagaland State Rural Livelihood Mission, she recognizes DDU-GKY as a vital program that brings hope and equal opportunities to rural communities.

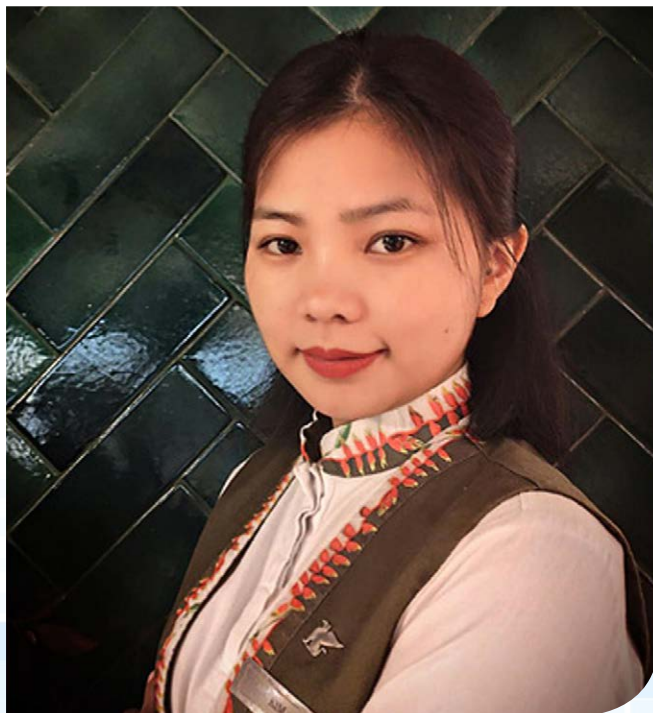
On International Women's Day 2025, Nepe's resilience and dedication were celebrated when she received the award for 'Most Inspiring Placement'. Her journey underscores DDU-GKY's role in empowering individuals, regardless of their background, to achieve self-sufficiency.



Nepe Konyak in front of her Organisation building The Lalit Mumbai

Veichingkim Singsit

Veichingkim Singsit, daughter of Paokhongm and Neilhing, hails from New Songset Village, Jalukie Block, Peren District, Nagaland. She is a vibrant and dynamic young woman, known for her extroverted nature and unwavering dedication always willing to go the extra mile.



After completing her 12th standard, Veichingkim Singsit found herself at a crossroads, unsure about what path to take for her future. For 2 to 3 years, she struggled with uncertainty and a lack of direction. During this challenging period, a friend introduced her to a training centre that offered courses under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) with assured placement.

Motivated by the opportunity to gain skills and build a career, Veichingkim decided to enroll in the Hospitality and Tourism training program. She hoped that this training would open doors for her and help her secure a stable and fulfilling career in the industry. This decision marked a turning point in her journey toward personal and professional growth.

Upon successfully completing her training, Veichingkim was thrilled to be offered a position as an F&B Service Associate at JW Marriott, Goa. Embracing the role with passion and commitment, she worked diligently, always eager to learn and grow.

Now, nearly two years later, her hard work and dedication have paid off—Veichingkim has been promoted to F&B Executive, with substantial increase in salary. With her new role, she proudly supports her family in New Songset village and is funding her younger siblings' education. Her journey stands as a powerful example of how the right opportunity, paired with determination, can transform lives.

In her own words,
I am deeply grateful to DDU-GKY under the Ministry of Rural Development (MoRD), Government of India, and to NSRLM, Government of Nagaland, for helping me create a meaningful opportunity not just for myself, but also for my family. This program has played a vital role in shaping my career and empowering me to become self-reliant during a challenging phase of my life. It has truly been a turning point in my journey.

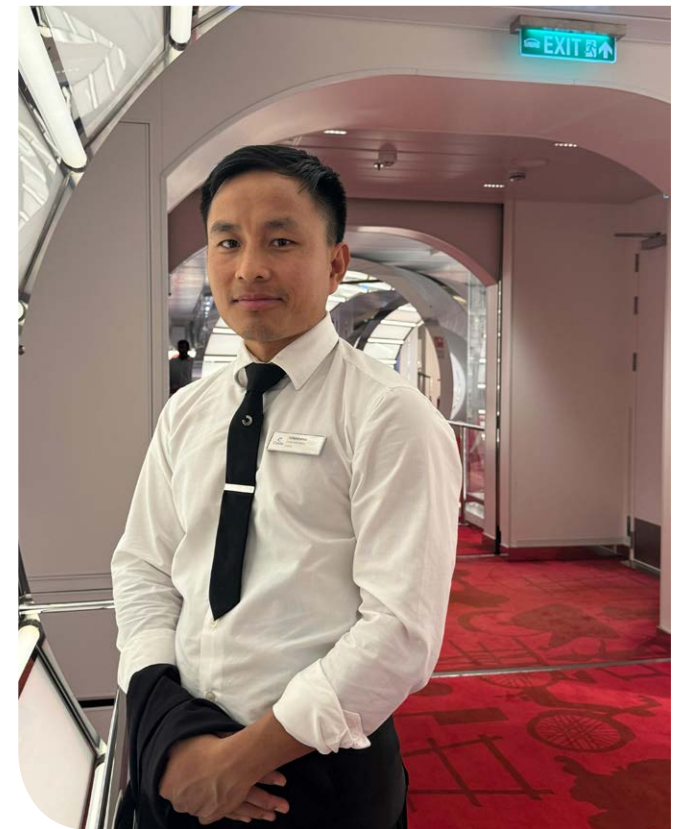
B T Tomwang Wangsa Konyak

B T Tomwang Wangsa Konyak is a native of Yuching Village under Phomching Block at Mon district in Nagaland. Born into a family of eight with modest means, he witnessed firsthand the struggles his parents faced to make ends meet. Despite their hardships, they instilled in him the importance of education and perseverance.

Determined to build a better future, Tomwang successfully passed his Class 12th exams and set his sights on pursuing further studies. His journey took a promising turn when he came across DDUGKY.

The free training program on F&B Service-Steward proved to be transformative. Over the course of five months, he acquired practical, employable skills that prepared him for the professional world. Upon completion, he was placed at JW Marriott in Pune, where his dedication and strong work ethic opened doors to numerous opportunities.

Today, Tomwang is employed aboard the **Costa Smeralda ship in Italy**. He remains deeply grateful to the Ministry of



Rural Development (MoRD), **NSRLM**, and **Bhawani Marketing Pvt. Ltd.** for their invaluable training and placement support. Above all, he credits his family for their constant encouragement and belief in his potential.

