



NSRLM



NAGALAND STATE RURAL LIVELIHOODS MISSION
Department of Rural Development, Government of Nagaland



ANNUAL REPORT 2023-24

Enabling Women, Empowering Community

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FROM THE MISSION DIRECTOR'S DESK

INTIMENLA

Mission Director, NSRLM, Nagaland

Bringing in eligible and left-out households and institutionalising them formed the core of FY 2023-2024 as part of the nationwide Social Mobilization Campaign-AKAM 2.0 efforts. Promotion of MCLFs and the ensuing visioning exercises were conducted for the federations that have completed the necessary trainings. During the year, SHG women got the opportunity to visit the national capital on various occasions such as Republic Day, Amrit Udyan and national launching of gender campaign, while the SHG women were also in the forefront for receiving the highest officials and dignitaries in the state.

The Nagaland State Rural Livelihoods Mission hosted a regional workshop for Northeast states on Gender and Social Inclusion and also partnered with key departments for celebration of International Women's Day. Products of PwD SHGs were displayed during the regional SARAS fair coinciding with hombill festival and during the state level celebration of International Day of Persons with Disabilities. Advocacy workshops on working with PwDs were organized across all districts. The Mission also signed a tripartite MoU with the Dept. of Health & Family Welfare and CIHSR for awareness and interventions on Non-communicable diseases as a pilot project in Medziphema RD Block. More than 80% progress was achieved in VPRP plan preparation and capturing in the App.

A total of 151 Producers Groups (PG) were promoted for end-to-end intervention-collectivization/aggregation, value additions and marketing during the year with notable engagements of the community cadres across all 74 RD Blocks. This FY, 1022 FSSAI registrations were done and more than 1000 enterprises were promoted for NSRLM SHGs under the PMFME scheme in convergence with the nodal Department of Industries and Commerce. The State Mission also conducted two SARAS fairs during the year while 16 beneficiaries received commercial vehicles under the Nagaland Rural Express Yojna (NREY), an initiative of CMMFL. SHG products are also on display at major outlets in the State's hubs.

986 SHGs were credit-linked during the year, and the Nagaland Rural Bank was awarded for its outstanding performance in bank linkage by the MoRD. Financial literacy initiative and BC intervention reached all districts while access to insurances increased during the FY.

The NSRLM hosted the regional CXO/Employers meet under DOUGKY. Graduation ceremonies and Alumni meet were successfully conducted in various locations across the country. More than 1400 candidates were placed.

With institution building up to federations coming into place, there will be more focus on facilitating sustainable interventions for social and economic viability of the institutions and members, and converting visions of the community into reality.

1. INSTITUTION BUILDING AND CAPACITY BUILDING

Building strong member owned, member managed, member controlled and financially sustainable institutions of the rural poor is paramount in enabling the rural poor households to access gainful self-employment and skilled wage employment opportunities, resulting in appreciable improvement in their livelihoods on a sustainable basis, and thus come out of poverty. Since 2013, the Mission has been putting concerted efforts in mobilising women from the eligible rural poor households into SHGs and their federations, enabling them in accessing credit from formal financial institutions and build their capacities in taking up sustainable livelihoods and their rights and entitlements and services from both public and private sectors for enhancing the quality of life.

During FY 2023-24, Nagaland State Rural Livelihoods Mission (NSRLM) focused on Social Mobilization Campaign to ensure no eligible households were left out. The Mission also focused on enhancing knowledge and skilling/upskilling of the Mission Staff and community members on Financial Management, Grading of Community Base Organisations (CBO), strengthening the systems of Self Help Groups (SHG), Village Level Organisations (VLO), Cluster Level Federations (CLF), and developing of Cluster Level Federations in the lines of Model Cluster Level Federation (MCLF) Strategy. The following are the key focus area under IBCB:

Social Mobilisation Campaign

The Ministry of Rural Development as part of its commitment towards mobilising 10 crore Rural Household into SHG under DAY-NRLM, the Azadi Ka Amrit Mahotsava 2.0 (AKAM) was celebrated throughout the country by organizing "Bangathen- Se Samridhi Abhiyan - Leaving no rural woman behind (Social Mobilization Campaign)" from 18th April -30th June 2023 which aspires to bring woman from all left-out eligible rural poor households into SHG fold to reach its mandate of mobilizing 10 crore rural households 2023-24. The SMC AKAM 2.0 was launched on 18th April 2023 at SCOPE Complex New Delhi, by Shri Giriraj Singh, Hon'ble Union Minister for Rural Development and Panchayati Raj. The State Mission led by Mission Director, NSRLM participated in the program with SMMU official and 3 CLF leaders.



Mission Director, NSRLM with PVA-BCE and SHG members during AKAM 2.0 launch at New Delhi

As part of the nationwide Social Mobilisation Campaign (SMC) AKAM 2.0, the State Mission conducted an intensive Campaign from 1st April till 30th June 2023 throughout the state with supervision by the anchor person for Social Mobilisation Campaign for Nagaland SRLM, Shri Bivwanath Bhattacharya, National Mission Management Unit, MoRD. During the 3 months campaign, with his support, the staff from SMMU till BMMU were specifically allocated Districts, Blocks and Villages, where SRLM officials physically visited all registered Villages under Rural Development Department and provided support to the community leaders and stakeholders to ensure that no eligible household is denied from joining Self Help Groups. The activities included mobilising left-out households, formation of Elderly and PwD SHG, reviving of defunct SHGs, strengthening of weak SHGs, opening of Bank Account, helping the members getting insured, and facilitating newly formed SHGs for taking membership in higher level federation.



Sanction of households planning session with village functionaries during SMC, 21-24 May 2023



SVC Anchor Person, Bivwanath Bhattacharya, NMI/UL with village functionaries and mission team during SMC, 21-24 May 2023



Model Cluster Level Federation (MCLF)

To cater to the needs of the primary level institutions, the State Mission is promoting Cluster Level Federation in all the Blocks in consonance with the Model Cluster Level Federation strategy. During FY-2023-24, the State Mission developed 71 CLFs in the line of MCLF in two batches with 31 CLF from 23 Block as one batch which was facilitated directly by National Resource Person (NRP) and 45 CLF from 42 Blocks were facilitated by the Internal State Resource Persons (SRPs) who are drawn from senior BPMs of the Resource Blocks. The former batch completed all the MCLF stages of training and are under process for cooperative society registration, whereas, the latter has completed the training till the Business Development Plan.



BRM & Internal SRA- Vitvato Miepflu and Ripse Sangtam facilitating MCLF training



BRM & Internal SRA- Tolisa and Naborero Paton facilitating MCLF training.



BRM & Internal SRA- Moarlungang and Hamlan Rhom facilitating MCLF training



BRM & Internal SRA- Vuhui Wero and Syingpai facilitating MCLF training

A National Conclave on Cluster level Federation (CLF) led Social and Economic Empowerment was organized on 18th January, 2024 at New Delhi. The objective of this conclave was to help the participants develop enhanced understanding on how CLF can be strengthened as a robust community institution for social and economic empowerment of its members. Panel discussion on different topics were conducted with experts drawn from various sectors in the country, wherein, the Chief Operating Officer (Programs), NSRLM was one of the esteemed panelists. The State Mission team led by Jt. Secy, RO and Mission Director along with COO (Programs), SMMU multi thematic team, and 5 CLF representative participated in the event.



MD NSRLM along with CCCIP, STAMU multi-thematic team and CLF leaders at conclave



M. Rohan Lotha, COO (Programs), NSRLM as panel member in the National CLF Conclave

Stages of MCLF development in Nagaland.

Cohorts/ Generation	No. of Blocks	No. of MCLF	Stages of MCLF Training	Remark
1 st Cohorts	3	3	Completed	Registered
2 nd Cohorts	6	6	Completed	Documents submitted to Coop. Dept.
3 rd Cohorts	23	31	Completed	Documentation in progress
4 th Cohorts	42	45	In progress	

Registration of SHG Federations under Cooperative Society Ltd.

To provide legal entity the SHG-Federation after several documentation and trainings are registered with a legal body. Accordingly, NSRLM-RD department has registered 3 SHG-Federation under Nagaland State Cooperative Society Act 2017 in 2022 as the first batch. The second batch comprising of seven (7) CLF from Pufutsaro, Kiphira, Satahka, Chumukedima, Changlongya and Mon were documented and forwarded to the office of Registrar Cooperative Societies, Government of Nagaland for registration. Another batch of 31 SHG-Federation have completed trainings and are in the process of documentation for registration. The 3 SHG Federations Cooperative Society from NSRLM participated during the G20 Summit at Kohima on 5th April 2023.



Products of SHG Federation Cooperative Society during Q20 Summit at Kibima on 2nd April 2023

Grading of Community Based Organisation

To strengthen community based institutions, it is significant to understand the core issues and challenges faced at the grassroots level by the SHGs, VLO and CLFs. As such, to enhance the knowledge and skills of Mission staff on systematic grading of community based institutions, a training was organised for all block level staff in three(3) clusters in the month of September 2023 which was followed by Grading of entire SHGs, VLOs and CLFs registered under State Rural Livelihoods Mission from November till December. A total number of 12090 SHG, 1072 VLO and 64 CLF which fulfilled the criteria of DAY-NRLM grading were graded during the exercise.



Financial Management Training

As part of commitment towards livelihoods promotion, NSRLM has provided various Community Support Funds as seed capital to enhance the livelihoods of rural poor in the last 11 years of its implementation. In order to ensure that there is transparency and accountability in managing of Community Investment Support Funds and improvement in Utilization for livelihoods activities by the community based organisations, a ToT on Financial Management of Community funds was conducted for all block level staff on March 2024. The training was conducted by selected State Resource Persons trained at NIRD-NRLM cell Hyderabad and Delhi. The training emphasised on the improvement of loan products to attract and suit SHG members needs considering the topography and market demand. SoPs on Community Finance were also designed for the SHG-Federation considering viability and suitability of the community members.



CCO (Programs) with Mission staff

LokOS E-Bookkeepers (SHG members)

LokOS

LokOS application is a Smart Account Keeping & Helpful Initiative App. LokOS plays a crucial role in realizing NRLM's vision of empowering Self-Help Groups through digitization. The application is designed to record member profiles and activities (end-to-end digitization) at every Community-Based Organization (CBO) nationwide. It marks a significant step towards centralizing the entire system and eliminating traditional ways of bookkeeping on paper. Through LokOS, the government can maximize returns on the savings of SHG members and easily provide financial assistance for sustainable livelihood development at the grassroots level. The State Mission has trained all Mission staff and LokOS E-Bookkeepers. Profile entry has started in all 74 Blocks, while two blocks (Taurangkong and Sakahi) are pilot blocks for transaction module.

Participation of SHGs during Amrit Udyan and Republic Day

Ministry of Defence, Government of India had invited 250 women members of Self-Help Groups (SHGs) with their spouses from the earmarked category of Best Performing SHGs under the National Rural Livelihood Mission (NRLM) of the Ministry of Rural Development (MORD) for witnessing the Republic Day Parade-2021 at Kartavya Path, New Delhi. From Nagaland SRLM, 2 SHG members participated along with their spouses.



SHG members & their spouses with Smt. Javeda, DS, MoRD, PMREU and State Team



SHG members witnessing the Republic Day Parade at Kartavya Path, New Delhi



SHG Member, Janti, Hon'ble Minister, KC Nagaling with MO greeting the SHGs travelling to Delhi for Visiting Armit Udayan.

Hon'ble President of state SHG, D. Jayashree, greeting the state team with her bouquet during the visit to Armit Udayan.

The President of India's office had invited the participation of Women & Tribal Women members of Self-Help Groups (SHGs) from the States/UTs in the "Udyan Utsav-1-2024" and visit to Armit Udyan at the Rashtrapati Bhawan, New Delhi, on the occasion of International Women's Day, 8th March 2024. From Nagaland SRLM, 25 SHG members participated in the event and had the opportunity to interact with the Hon'ble President of India.

Hon'ble Union Minister of State for Steel & Rural Development, Govt visit to Nagaland

During the visit of Shri Fagga Singh Kuleste, Hon'ble Union Minister of State for Steel & Rural Development, Government of India to Nagaland, he met with the SHGs of Ungma Village, Ongpangkong North, Mokokchung and visited their work site on 15th February 2024. After the interaction with SHGs and the village functionaries at Ungma Rural Assembly Hall, the Hon'ble Minister was taken to the Amphitheatre where exhibition of SHGs products was organized along with live demonstration of traditional loom (back strap loom), indigenous pottery, wood & bamboo craft demonstration of the elderly SHGs, and Shiitake & Oyster Mushroom cultivation.



Ungma Village Community members-Invocation



IAD interacting with Hon'ble Minister



Ungma Village Community members-Invocation



Agri produce display



Shiitake Mushroom display



Demonstration of indigenous pottery and traditional loom loom by SHGs, and bamboo craft by elderly SHGs



Capacity Building, Training, Program and Monitoring Support

The State Mission continued to focus on strengthening of resource pool through regular training, skilling and upskilling of the Mission team and community members. Field visit was conducted as part of monitoring support to the CBOs. The State Mission also had external visiting teams for exposure as well as program support visit.



MD during meeting with ADPRs, RD DRDA during AAR 23-24 rollout workshop, COO (R) during MCLF BOP training



COO (R) with JRP and Mission team during CkTC training; Programs & System team at RTI training; Coe



MCLF visioning trainings; MCLF Vision Consolidation training



SPM/BS at National MCLF Workshop Delhi; VLG Visioning training



MCLF Satekha Annual General Meeting, MCLF Eiv Nioke Annual General Meeting



MCLF Longling Annual General Meeting, MCLF Min Annual General Meeting



Program & System Field Support and Monitoring visit to Rain Block



ISTM Officers, New Delhi with SHGs of Zhadime Village. Eoery SHGs demonstrating bamboo craft

2. SOCIAL INCLUSION SOCIAL DEVELOPMENT

The State Mission rolled out PRI-CBO universalization with initial coverage of 8 Blocks under 4 districts in partnership with NRO Kudumbaahree, subsequently initiating for baseline study in the coverage areas. VPRP preparations were conducted with fair success as plan preparation and entry into app were done in over 80% of the institutions. Under Gender mainstreaming and integration, all staff have undergone orientation and training on POSH Act and concepts. Operationalization of FNHW through training of the cutting-edge staff was undertaken.

GENDER

- 1. Regional Workshop:** The NSRLM organized a workshop of Northeast SRLMs for Gender and Social Inclusion. The workshop focused on customization of protocols and sharing of state operational manuals with sub group discussions on Group Formation; Financial Inclusion; Livelihoods Promotion for vulnerable category groups. Smt. Kalamani Arumugam, NRP Gender facilitated the sessions and oriented the participants on institutional mechanisms. 8 Northeast SRLMs participated in the workshop which was inaugurated by Shri Nagesh Theluo IAS, commissioner & secretary RD.



Regional workshop participants with Shri Nagesh Theluo IAS commissioner & secretary RD, Smt. Kalamani, MD at Rhododendron Resort, Kollam

- 2. Capacity Building:** BPM and AC-SISD of 11 Resource Blocks were trained on Immersion Site development with a refresher on institutional mechanisms and GRC facilitated by Smt. Aasha Ramesh, NRP Gender as resource person. Staff at all levels of Peren and Tuensang were trained on concepts and integration by the internal SRPs. Meanwhile, all staff under NSRLM underwent online orientation on POSH while most trainings of staff included sessions on POSH Act.



Ta'lon Immersion site development with Smt. Aasha Ramesh, NRP

- 3. Nayi Chetna Gender Campaign:** Despite the late start due to festivities, the campaign was successfully launched at the state level with participation from all line departments and organizations. Commissioner & Secretary RD Shri Keviss Kenze IAS delivered the keynote address wherein he remarked that the campaign was vital in providing visibility to the voices of over 1.3 lakh households from 18000 community institutions (SHGs).

including the elderly and persons with disabilities through collaborative efforts of all key stakeholders. The campaign was launched across all districts with consultative meetings and activities were conducted by the CLFs, VLGs and SHGs focusing on the themes of the campaign. Notably, during the nationwide launch on November 25 at New Delhi, Gender CRP under NSRLM Smt. Mozungla presented a testimony at the official launch event.



Mozungla Delhi-India reflected in the stage screen giving her testimonial during national launch of gender campaign at New Delhi



Mozungla's testimony on display at the gender campaign 2.0 launch venue in New Delhi



Arun



Tuensang



Dimaar



Man



Zunhecto



Kipha



Ibika



Longleng



Kohima District Gender Campaign Orientation & Roll out FY 2023-24



State level consultative workshop on Gender Campaign

4. International Women's Day: In

partnership with the Social Welfare as nodal department, Dept. of Women Resource Development, Nagaland State Commission for Women and Mission Shakti, State Hub for Empowerment of Women, a state level event was organized at The Heritage, Kohima with Smt. Salhoutuonuo Kruse, Minister Women Resource Department & Horticulture as special guest. During this occasion, the first



Women Achievers with Smt. Salhoutuonuo Kruse, Minister for Women Resources & Horticulture, Shri Wangpeng Konyak, Advisor Social Welfare and other officials during International Women's Day at Kohima

two women legislators along with Padma Shri Awardees were felicitated. SHG women achievers were awarded in the presence of special guest and a host of dignitaries including Shri Wangpeng Konyak, Advisor Social Welfare.

Sl. No.	Component	Name of Award	Awardee	Block	District
1		Best SHG	Tetemjen SHG	Ongpengkong (N)	Makokchung
2	Institution Building-Capacity Building (BCB)	Best VLO	Kedakelio VLO	Jakhama	Kohima
3		Best VLO	Azikeh VLO	Langmatra	Kiphire
4		Best MCLF	Japfuphi Women Livelihoods and Credit Cooperative Society Ltd.	Jakhama	Kohima
5		Financial Inclusion	Most successful loan beneficiary	Viketuno Edith Rutza	Sechu Zubza
6	Social Inclusion-Social Development (SISD)	Gender champion	Wepretsoo Kupa		
7	Farm Livelihoods		Pfutaero	Phok	
8	Non farm Livelihoods	Lekhpatti Didi	Bendangerla Weo	Chumookedima	Dimapur
9	DDUGKY	Most Enterprising	Rhuchou Marhu	Pfutaero	Phok
		Most inspiring placement	Easter Konyak	Tizit	Mon

3. SOCIAL INCLUSION

1. **Mobilization:** As part of the Social Mobilization Campaign, elderly and persons with disabilities were brought into the SHG fold. More vulnerable households were mapped through the VRP exercises conducted by the VLOs. To have more clarity on inclusion concepts, perspectives, strategies and implementation, district and block staff from NSRLM participated in the Northeast regional workshop at Dibrang, Arunachal Pradesh hosted by the Arunachal SRLM.



Regional workshop on EI at Arunachal Pradesh



Field visit to ESHGs at Dibrang



Elderly Day celebrated at Pfluzero



Elderly Group of Pfluzero, Phoi

2. **Advocacy:** As part of the MoU partnership with Office of the Commissioner for Persons with Disabilities (SCPD), advocacy workshops on working with PwDs were conducted across all NSRLM districts with an aim to bring in key stakeholders for support in implementing the social inclusion strategy of the SRLM for grassroots interventions. The Nagaland State Disability Forum (NSDF) partnered in providing human resource support among other district-based disability organizations. International Day of Persons with Disabilities was also observed in some districts and blocks.



Smt. Diethona Raihro, State Commissioner SCPD, with a special needs child of an SHG women who received a wheelchair at Botta Block, Kohima



Led by Smt. Aana H. Wibe, Program Coordinator SCAD and Smt. MU Sazina, a wheelchair being given to a special needs child of an SHG woman from Sazina Block, Zunheboto



Meiichung_Phd participating during action plan session



Zimbabwe



Zimbabwe



Worce



Tuesang



Dhol



Darin



Ivan



Kichina



Aghus

3. **Access and accessibility:** Emphasis was on facilitation of the special SHGs for accessing funds such as RF, VRF and CIF. During FY 2020-2024, the PwD SHGs got the opportunity to display their products during the regional SARAS fair coinciding with the state's hoobill festival, and exhibition during International Day of Persons with Disabilities state level observation. In line with the advisory on Accessibility Protocols regarding RPwD Act 2016, the NSRLM issued advisory on Inclusion and Accessibility protocols for PwDs to all district Project Directors and DNMMUs.



PwD products stall during International Day of Persons with Disabilities

FNHW

1. **Capacity Building:** ToT on FNHW operationalization was completed for all BPMs and AC-SISD of the 74 RD Blocks. The first ToT was attended by Smt. Vasudha Shukla, National Mission Manager, DAY-NRLM and co-facilitated by Dr. Janoti Rani, NRP FNHW and Shivangi Karmakar, FNHW state anchor. The ToT covered sessions on Key Focus areas and strategies; toolkits and SBCC approaches; Universalization and Intensive approaches; Convergence and MIS. 2 batches of the ToT were co-facilitated by Dr. Longri Kichu, SRP FNHW and the SMMU. Action plans were also prepared by the participating teams based on which, the cascading of training will be conducted at the block and community levels. District and Block staff of NSRLM attended the exposure cum planning workshop on FNHW organized at Paducherry. FNHW state anchor along with the COG Programs, SRP, BPM, District CRP and Livelihoods PM Non-farm participated in the FNHW regional workshop held at Bengaluru, Karnataka where womenfolk-products of NSRLM SHGs were also showcased.



COG programs with NSRLM at Bengaluru



FNHW ToT Bazon 1 with NMM, NRP



FNHW ToT Bazon 1



FNHW ToT Bazon 2



FNHW ToT Bazon 3 with SRP Dr Longri Kichu

2. **Tripartite MoU:** The NSRLM signed a Tripartite MoU on NCD Project with the Dept. of Health & Family Welfare and Christian Institute of Health Sciences and Research (CIHSR) with the objective to roll-out mass awareness campaign and intervention on NCD in the project area of Medziphema Block. Capacity building of medical doctors, nurses, ASHAs, NSRLM staff and community cadres were conducted and the campaign was rolled out at Mohrom village with Dr. Atseng Aier, HoD CHD, CIHSR as resource person.



Resource-persons, partners and community during roll-out of NCD Project at Mohrom Village, Medziphema



NCD roll-out



Session on Body Mass Index



Screening and blood check-up

3. **Promotion of Millets:** Under the aegis of the International Year of Millets and as part of the POSHAN Abhiyaan activities, millet food shows were conducted in the Blocks where IECs on benefits of millets were disseminated, and food items based on millets were displayed. Millet-based midday meals prepared by SHG women were also served in some schools.



Block Level Sensitisation on the benefits of Millets at Moizochung under Ongpangkong North Moizochung



Local Food Show at Lunglei village under Ongpangkong North Moizochung (25-09-2022)



Sensitisation on importance of Millets in collaboration with Social Welfare Dept (ASHA, ANM) at Dhrasinjar, Dimapur



4. **Partnerships:** As part of the State Task Force on Immunization, the SHGs and institutions have participated in the UID and NID campaigns through mobilization of community for availing vaccines, and sensitization on importance of immunization. The NSRLM has also partnered with various governmental departments and agencies in the districts and blocks for promotion of menstrual hygiene awareness; breastfeeding; nutrition and promotion of school backyard agri-nutri gardens.



Cleanliness drive as part of ROSHAN Mission event at Kidima



WLC conducting awareness campaign on menstrual hygiene at Pfochems village



Sowing of kharif crops



5. **Baseline:** Through the guidance and based on advisory for conduct of baseline in proposed FNHW immersion sites, a ToR was drafted and processed covering 3 Immersion blocks on key themes of the baseline. While the actual engagement of agencies would be initiated in the new fiscal year, the baseline once undertaken will be helpful in identifying the state specific scenario and interventions required thereof. Addendums to the existing state operational strategy will be explored based on the study findings, and the interventions as per plans.

PRI-CBO Convergence

Universal Strategy

The State Mission initiated the 1st phase of Universalization Strategy under PRI-CBO Convergence in 8 blocks namely, Longleng, Sakshi, Jakhama, Chiephobozou, Changtongya, Tuil, Wokha and Chukitong under Longleng, Kohima, Mokokchung and Wokha districts respectively with technical support from Kudumbaahree, Kerala, a National Resource Organisation (NRO) under the MoRD through an MoU for a period of 18 months.

A workshop on development of State Operational Strategy for PRI-CBO Convergence was organised with support from NMMU, NRD along with the Mission staff and line departments which was drafted and approved with Rollout initiated. Orientation on the strategy was organised from Mission staff, community cadres to CLF and VLO levels. To study the impact of implementation under the partnership with NRD, an external Agency namely, Ipsoo Research Pvt. Ltd has been engaged through a procurement process to conduct the Baseline and Endline study of the PRI CBO Convergence for which the baseline study was initiated in this FY.



CEO KS/NRD (SMD) Nagaland on signing of MoU



Signing of MoU with Kudumapathra on PRI CBO Convergence Project



VDPD Refresher To T Sect 2-23



State level orientation on PRI-CBO Convergence with KS/NRD



State level orientation on PRI-CBO Convergence with KS/NRD

Village Prosperity Resilience Plan (VPRP)

The Village Poverty Reduction Plan (VPRP) has been renamed Village Prosperity Resilience Plan. During the FY the State rolled-out preparation of VPRP through the mobile application for integrating VPRP into GPDP and achieved more than 50% of capturing the plans into the Application for all components under VPRP namely; Entitlement Plan, Livelihoods Plan, Public Goods Services and Resource Development Plans (PGSRD) and Social Development Plans (SDP). A total of 772 villages were able to submit the VPRP during the special gram sabhas held for GPDP.

A series of capacity building trainings were conducted both offline and online for the Mission staff and community cadres to ensure that the VPRP is prepared properly in the villages with the SHGs households and VLOs for final consolidation and submission into the special gram Sabha for GPDP. There were weekly sessions with the technical experts and NMMU to resolve field level issues on the mobile app usage.

Viksit Bharat Sankalp Yatra

(National Outreach on Saturation of Schemes under DAY-NRLM and PMAY-G)

Nagaland SRLM also participated in the Viksit Bharat Sankalp Yatra, partnering in awareness generation; performance of skit (Dharti Kaha Pukar Ka) and presenting testimonials (Meri Kahaani Meri Zubani).

Progress table

Indicator name	Total
No. of districts	15
No. of villages	1197
No. of blocks	73
No. of Pledges taken	75523
No. of Awardees(Certificatees given)	1032
No. of SHG members info uploaded into the portal for Meri kahaani meri zubani	4004
No of Skits performed uploaded into the portal	1178



3. FINANCIAL INCLUSION

The Government of Nagaland has fully supported the initiatives of empowering women and economic prosperity facilitated by the State Mission. The banking sector has acknowledged the women SHG as a bankable entity. The allied department/agencies viz. RSETI Peren, Nagaland State Cooperative Bank, Nagaland Rural Bank have so far received recognition from the Ministry of Rural Development, Government of India, for their outstanding performances. Some activities undertaken during the FY 2023-24 by the Financial Inclusion thematic are outlined hereunder:

1 Credit Linkage: Total SHG credit linked was 1003 SHGs amounting to ₹ 26.23 crores. NPA is 1.2 %. The Mission, in MoU with SBI for scaling up credit linkage, the second Bank. Photo of MoU signing. The Nagaland Rural Bank (NRB) opened 2 more branches in the current FY and has provided all the necessary support with the best customer relationship service. Photo of Governor with SHGs after handover of loans. The NRB was awarded for its outstanding performance in bank linkage by MoRD on 11th Jan. The CL target for the year was approved by SLBC in the appropriate time. Online loan application (NRLM-Jan Samarth) training was provided to the DCFIs and all the ACFIs. Cumulative achievement of CL is 3689 SHGs and amount is ₹ 62.52 Crores. Photo of celebration of 100% village coverage with financing at SBI Chare branch. Online loan applied was 14. Branches involved in financing SHGs was 155 branches. The SHGs have also availed 52 loans under State specific scheme—the Chief Minister Micro Finance Initiative (CMMFI) program.



Governor of Nagaland handover loan to 120 SHGs amounting to Rs. 2.23 crores. The loan was financed by Nagaland Rural Bank.



Women's MO (NRLM) and RM SBI Dimapur signing MoU on bank linkage on September 27, 2023.

Credit Linkage	CL achievement during FY 2023-24 by Districts, FY 2023-24											Total
	Dim	Kp	Koh	Lan	Mok	Mon	Per	Phok	Tue	Wok	Zobo	
SHGs	193	19	57	32	191	101	132	84	88	84	22	1003
Amount (in lac)	575	25	113	43	573	164	322	216	170	132	65	2623.3
% of achievement	25%	21%	9%	13%	27%	7%	38%	10%	11%	13%	3%	15%

Committee on SHB Bank Linkage: SLBC and SLBC Sub-Committee meetings were held regularly. The District Level Coordination Committee (DLCC) meetings and the VLO Sub Committee on SHB Bank Linkage meeting were also conducted regularly. SHB members having Savings Bank Account is 97953.

Individual SB/AC	Members opened individual Savings Bank Account (Cumulative)										Total	
	Dim	Kip	Koh	Lon	Mok	Mon	Per	Phok	Tee	Wok		Zito
Total Members	14179	6253	9799	3774	9604	32634	9156	16159	14247	6774	19211	120793
Indiv. AC opened	12847	5767	8672	3522	7968	16111	7139	10229	10809	5544	9395	97953

Merit performance of Villages:

SL	DISTRICT	BLOCKS	ACFI	No. of villages with merit achievement, FY 2022-24				
			Name	CL (100%)	IndivSB (100%)	Achar (100%)	PMSBY (90%)	PMJBY (60%)
1	Dimapur	Chumukadma	Mhechio Mochui	0	31	0	0	0
2		Niuland	Nohumthung	0	17	17	1	1
3		Dhensiper (Ub)	Vinkali Yapthomi	0	26	30	1	2
4	Kohima	Jakhama	Ashono E Neikha	0	13	13	0	0
5		Sechu Zubza	Videronu Phinyo	1	14	14	0	0
6	Mokokchung	Chengrongye	Takumenle	1	0	0	0	0
7		Kubolong	Limkeunep Imohen	0	7	7	0	0
8		OngpangkongN	Sentilla Lemtur	2	0	0	0	0

9	Ongpangkong-S	Indongyangla	0	7	7	0	0
10	Tuenseng	Chere	Chundila Sangtam	0	11	0	0
11	Wokha	Wozhuro	Y.Nongithung	0	2	0	0
Total no. of villages =			4	150	88	2	2

2. Banker's Orientation : 16 Bank managers were oriented during 2023-2024. Cumulative achievement is 101. A central level coordination committee (CLCC) field visiting team came to the State and visited Manglamukh and Dhanairpar villages under Dhanairpar block (Dimapur district), Yehemi village under Suruhoto block (Zunheboto district) and Sechu Zutpa and Paducha villages under Sechu block (Kohima district) from 3rd to 6th November 2023. A SLBC sub-committee/orientation on SHG BL meeting was held along with the CLCC team, on summing up the visit. Photo of CLCC field visiting team having meeting with CSS RD.



CLCC field visiting team meeting CSS RD on 5th Nov 2023

3. Bank Sakhi : The State trained 10 new Bank Sakhis. The Mission rolled out performance-based remuneration w.e.f. October 1 2023. The SBI also started providing incentives to Bank Sakhis. Cumulative figure of Bank Sakhi trained and positioned is 132. Community Based Recovery Mechanism (CBRM) are functioning smoothly in all the financing bank branches.



Bank sakhi training exercise Nip to Angeland Medical College Kohima, September 13-14 2023

Training & positioning	Status of Bank Sakhi in Districts, FY 2023-24											Total
	Dim	Kjp	Koh	Lon	Mok	Mon	Peri	Phek	Tua	Wok	Zun	
Trained this FY	2	1	0	0	0	1	0	1	3	0	1	10
Trained (cumulative)	24	11	18	6	15	17	8	17	14	10	12	152
Functioning	16	8	15	4	14	12	7	14	11	9	10	122

4. Financial Literacy: FL initiative has reached all districts and blocks. Altogether 30 candidates have undertaken 6 days Training Masters Training (TMT) course from NAR, Bengaluru in May 2023. The candidates were DCFs, one ACFs along with LDMs from each District. Photo of MD and NAR officials at the concluding function of the training. 296 FLCRP were identified (4 from each Block) and 236 candidates were trained by the SMT-FL from districts. Funds were provided to districts for conducting SHG training in the villages along with remuneration fee for FLCRPs. 2 State-level Financial Literacy Campaign were conducted in Dimpur and Mokokohung.



Instruments Mission Director NABARD receiving a memento from DG NAR Bengaluru during the concluding function of SMT-FL training, on May 20 2023

Training on FL	Status of TMT and FLCRP trained, FY 2023-24											Total
	Dim	Kip	Koh	Lon	Mok	Mon	Per	Phak	Tus	Wok	Zun	
TMT trained	2	2	3	1	2	2	2	3	2	3	3	30
FLCRP identified	24	20	28	12	36	32	16	32	26	28	32	296
FLCRP trained	21	19	19	11	32	26	16	20	23	23	30	258

5. Mission One GP One BC: BC intervention reached all districts and blocks covering 510 villages. 61 candidates were provided training under Mission One Gram Panchayat One Business Correspondent (MOGPBC) this FY. All candidates have passed the BBF certification. 3 candidates who failed during 2022-23 also reappeared and were certified. The BC intervention has reached all 74 blocks. The FI team along with SHG members attended SAMARTH-National Conclave at Lucknow (UP) in April 2023. Regarding digital literacy training to Digi Pay at the district level, existing challenges are poor network, slow turnup of CBCs and Banks in linking the BC candidates, documentation in Aadhar and defective device. The status BC-DigiPay (trained and untrained) is 339 members. Training and certification cumulative achievement is 211 SHG members. Full-fledged BC is 21. Transaction done during FY '23-24 is 1.17 lakhs amounting to ₹. 687.32 lakhs. The State Mission launched



Laptop handover to BC Seethi, Wuland, by AGM NABARD during financial literacy campaign at Dimpur on 4th August 2023

Digital Finance Campaign in 129 locations throughout the 74 Blocks, as per the target given by MoRD. Photo of handover of Laptop to BC Sakhi AGM NABARD, Refresher training was imparted to BC-Digipay Sakhi by RSETI. Support fund for 9 months was released to all IIBF certified BC Sakhi.

Category	Status of BC-Digipay in Districts, FY 2023-24											Total
	Dim	Kip	Koh	Lan	Mok	Mon	Per	Phak	Tue	Wok	Zun	
Trained	13	4	0	0	0	13	0	16	10	5	0	61
Certified (Cumulative)	33	14	10	11	18	29	9	32	22	23	10	211
Full-fledged (Cumulative)	9	0	0	0	12	0	0	0	0	0	0	21
BC-Digipay Sakhi	53	21	36	22	46	38	23	22	31	32	14	339

6. Insurance: The SHO members were sensitized on Life/Health Insurance—Pradhan Mantri Jeevan Jyoti Bima Yojana, Accidental insurance—Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Health insurance—Aayushman Bharet-Pradhan Mantri Jan Arogya Yojana (PMJAY), and self-depository Atal Pension Yojana (APY). Cumulative achievement of PMSBY: 16391, PMJJBY: 10477 and CMHIS/PMJAY: 20773. Cumulative of Bima Sakhi for VLO trained is 773 members, while for MCLF is 74 (identified and 61 trained).

Category	Status of enrolment in insurance in Districts, FY 2023-24											Total
	Dim	Kip	Koh	Lan	Mok	Mon	Per	Phak	Tue	Wok	Zun	
CLF Bima Sakhi trained	5	4	7	3	4	4	3	6	4	4	8	61
PMJJBY enrolled	1641	652	268	313	362	962	1756	669	468	267	268	7845
PMSBY enrolled	796	446	926	229	884	669	569	623	323	256	317	6228
CMHIS/AB enrolled	96	549	326	267	369	326	123	463	954	225	186	3094

7. Pension: Achievement in self-depository pension (APY) scheme is 1310.

Category	Status of subscription in Pension in Districts, FY 2023-24											Total
	Dim	Kip	Koh	Lan	Mok	Mon	Per	Phak	Tue	Wok	Zun	
FY	1	3	4	4	0	0	6	0	8	3	14	41
Cumulative	288	18	20	6	63	339	78	160	238	41	59	1310

8. Enterprise financing: As SHG members are encouraged to take up enterprise activities through internal lending i.e. from SHGs/VLOs/CLFs viz. an amount above ₹ 25000/-, and external lending by Banks/MUDRA/others to above 50000/-, altogether 43 MUDRA proposals amounting to ₹ 2.12 Crores have been submitted to Banks through the State Government. The SBI introduced a new scheme known as Svayam Siddha Initiatives in September 2023. Internal lending was provided to 8 members amounting to Rs. 8.5 lakhs. Cumulative of internal lending is 726 members @ 155.68 lakhs and external funding is 35 members @ 79.1 lakhs.

Enterprise financing	Achievement in Enterprise financing during FY 2023-24 by Districts											Total
	Dim	Kp	Kon	Lan	Mok	Mon	Per	Phok	Tu	Wok	Zo	
Members (external)	0	136	27	102	42	10	0	0	136	0	273	726
Amount (in lakhs)	0	11.35	40.5	14.5	39.5	5.0	0	0	18.72	0	26.11	155.68
Members (internal)	0	0	0	0	2	0	0	0	0	0	32	35
Amount (in lakhs)	0	0	0	0	4.1	0	0	0	0	0	75.0	79.1

The SHG/members also received 52 loans from Chief Minister Micro Finance Initiative (CMMFI) program, which included purchase of 16 Pick-up Trucks through Nagaland Rural Expre Yojana (NREY). Photo of handover of key of pickup truck to CMMFI beneficiary.

4. A. FARM LIVELIHOODS

In achieving universalization of Livelihoods interventions in the SHG households, the State Mission has initiated multiple livelihoods activities, and all districts and 74 RD blocks in the State have been covered under farm livelihoods interventions. More than 80% of villages, and 70% of MK households under ICB have been covered under different farm livelihoods interventions. With renewed vigor and effort, focus was made towards higher level training/CB of CCs, improving the livelihoods profile of SHG households by enhancing productivity and market linkages, advocating Agro Ecological Practices, sustainable livestock and poultry practices, reduction of drudgery for the MKs through establishment of Custom Hiring centers in all the VLOs. Formation and promotion of Producer's groups was undertaken for collectivization, minor value additions, and marketing of SHG products. For ensuring additional HH income of MKs, steps towards setting up of Integrated Farming Clusters, Sub sector interventions and Organic Farming Clusters have also been initiated.

Livelihoods HR: Livelihoods staff were positioned in all 74 blocks and the newly inducted staff were oriented with SRF training on AEP and sustainable livestock practices with active support of NIRD-PR NERC Guwahati and all trained staff have been certified as State Resource Persons under various category and grades. The staff conducted periodic orientation and trainings to the community cadres on Agro Ecological practices, sustainable livestock, promotion of producers group, mushroom cultivation, animal health camps, training on bee keeping, training on fishery practices, training on OHC and NPM shop management, training on sustainable NTFP practices etc.

CC Outreach: 369 Community Cadres (Pashu Sakhis, Kishi Sakhis and Kishi Udyog Sakhis) were identified, trained and engaged. Fully oriented and trained livelihoods CCs has been playing a pivotal role in the scaling up of different livelihoods interventions among the SHG members. They have been instrumental in propagation of Agro Ecological Practices, sustainable livestock practices, NTFP and PG promotion among the Mahila Kisans-by way of demonstration on NPM practices (sticky traps, organic concoctions, seed treatment using brine solutions, trichoderma, organic composting in the Agri Nutri Gardens for organic soil enrichment, vermicomposting etc. and door to door vaccination drives in poultry and livestock, deworming, feed management and sanitation practices.

Strategic Interventions: To ensure incremental income among MK households and promotion of sustainable livelihoods, 151 Producers Group were promoted during the FY for collectivization/aggregation, value additions and marketing - end to end intervention. Leaders of PGs and Livelihoods sub committees will be provided elaborate trainings on preparation of business plans with the support of NRPs and SRPs. Identifying potential activities/commodities for scaling up and market linkages. Home grown models-based on area specific approaches has been initiated for enhancement of individual MKs income (Lakhpati Mahila Kisans) to at least of 1-1.5 lakhs per annum is being explored.

Convergence: Periodic animal health and vaccination camps with technical support/ inputs from the State department of Animal Husbandry and Veterinary Services were conducted, convergent support from the Dept. of Agriculture for scaling up of equipment in the Custom Hiring Centers in the VLOs were initiated. Training of MKAs on poultry and distribution of DDCs, sustainable Fishery practices and distribution of fingerlings with feeds through support of KVKs and department of Fishery & Aquatic Resources were also conducted.

Partnership: The State Mission initiated Mushroom cultivation among the members of SHG with financial support of NEC under "Road Map for Economic Development of Nagaland during Covid 19" with technical support of government of Nagaland empaneled TSA 'Konger Agri tech Services', targeting 1000 SHGs in Oyster and Shitake Mushroom cultivation for 3 years which is ongoing.

Way forward: Emphasis is towards promotion of higher level Farm Livelihoods Intervention through promotion of Producers Group, Integrated Farming Clusters, NTFP Interventions, Sub Sectoral Interventions, Value Chain Interventions, Promotion of Organic Clusters, and Millet Interventions. It is envisaged that the State Mission will be promoting at least 25,000 MK households into Lakhpati Didis during the FY 2024-25. With a pool of Farm livelihoods CCs, well trained and deployed in all the villages by the third quarter of the FY, a strong network of well capacitated community cadres will be available for assistance and guidance of all MKs at the village level.



Administering of vaccine by pashu saathi



Pig breeding unit under NSRLM



Piglets from pig breeding unit



Preparation of agr nutri garden



Nutri garden nursery



Harvested Oyster mushroom

4.B. NON-FARM LIVELIHOODS

In order to promote entrepreneurship and facilitate better market linkage of SHG products under the NRLM fold in the state, NSRLM has explored avenues for taking up of activities by the community and promoting produce and products of the SHGs across the state and beyond which have proved to be pivotal especially for those engaged in various Non-farm activities.

SHG products outlets at various locations in Dimapur:

To facilitate better market linkage of SHG products, the District Mission Management Unit (DMMU), Dimapur, headed by the District Mission Manager cum Project Director DRDA, have set up outlets at prime locations, namely Tourist Lodge, Hotel Four Seasons, The Garden and Referral Hospital.

Products such as pickles, beverages, handloom and utility products have been put up on display and sale at these locations.

Footwear Outlet:

The Block Resource Centre (BRC), Chumoukedima, with the motive to generate income to fund bigger number of beneficiaries from the Community Enterprise Fund (CEF) opened a Footwear Outlet at the BRC.

The operational duties will be performed by SHG members on a rotational basis on a commission basis.

Food Safety and Standards Authority of India (FSSAI):

With the aim to promote hygiene and safe practices among the SHG members involved in Food Processing Units, the State Mission has been ceaselessly encouraging those members to register under FSSAI.

During the year, NSRLM facilitated completion of 1032 FSSAI registrations across the state.



FSSAI Registration Drive organised by DMMU Dimapur

Prime Minister Formalisation of Micro food processing Enterprises (PMFME):

The State mission in convergence with the Department of Industries and Commerce, which is the State Nodal Agency for PMFME, has disbursed ₹ 5,70,22,946/- benefiting 1103 enterprises consisting of 819 individual and 484 group enterprises from the NSRLM SHG fold.



PMFME beneficiary from Vaikunth Akhri



Wing & G. J. in an steps Chongang B. in an steps PMFME beneficiary in an steps and equipment



Chumoukedima SHG, New Chongang B. in an steps PMFME beneficiary with their scale & equipment

Sale of Articles of Rural Artisans Society (SARAS) Fair.

The State Mission organised 2 (two) SARAS Fairs during FY 2023-24- from 20th to 25th September, 2023 during which the total sales recorded were ₹ 9,32,367/- (Rupees Nine lakhs thirty-two thousand three hundred sixty-seven) and, from 1st to 10th December, 2023, coinciding with the Annual Hornbill Festival, that recorded sales of ₹ 14,28,420/- (Fourteen lakhs twenty-eight thousand four hundred twenty).



Inauguration of stalls for the 7th Regional SARAS Fair, 2023 by Shri. Karma Zimpo Bhuva, Joint Secretary Rural Skills, Ministry of Rural Development.



SHG members from Moholoichung District during the Regional SARAS Fair coinciding with the Annual Hornbill Festival, 2023.

Nagaland Rural Express Yojana (NREY):

16 beneficiaries of NSRLM availed 16 commercial vehicles through the NREY scheme under the Chief Minister's Micro Finance Initiative (CMMFI). The scheme envisages to provide an alternate source of livelihood to SHG members to ease transportation of agro-based produce and provide employment within the community while connecting remote villages with nearby townships for marketability.



A beneficiary, under Moholoichung District, under the NREY scheme being loaded into a private truck.



Shri. Atananda Jemir, Minister of RD & SMD, DIT during the inauguration of the SHG produce outlet at Winal Saramet, Dimapur.



An SHG temporary under Chipkhesema Road.



Shri. Pappan Singh Kalakia, Hon. the Chief Minister of State for Skill & Rural Development, Dist. during the inauguration of SHG temporary under Chipkhesema Road.



Shri. Pappan Singh Kalakia, Hon. the Chief Minister of State for Skill & Rural Development, Dist. during with Shri. Atananda Jemir, Minister of Rural RD & SMD during the inauguration of SHG temporary under Chipkhesema Road.



Participants of NSRLM SHG along with 2 beneficiaries during a 2 day workshop cum exhibition organized by NSRLM Assam, Campal, Muziris, Ukhrul district, from 7-8 October 2022.

5. A. DEEN DAYAL UPADHYAYA GRAMEEN KAUSHALYA YOJANA (DDU-GKY)

"To be a Centre of Excellence and a global leader for policy design and implementation in skilling and placement linked skill programs for rural youth of the developing countries"
DDUGKY

Nagaland State Rural Livelihoods Mission (NSRLM) is the implementing body of Deen-Dayal Upadhyaya Gramin Kaushalya Yojana (DDU-GKY) -the rural skills division of the Ministry of Rural Development. The program aims at providing skilling and placement to unemployed rural youths in the age group of 18-35 years.

Like the previous years, during FY 2023-2024, through the empaneled Project Implementing Agency (PIAs), the State Mission continued to provide training and placement to the unemployed youths who have chosen the path of progress and employment in various companies in the country and abroad.

Rural youths trained during FY 2023-24	Rural youths employed after training during FY 2023-24*	Rural youths trained since 2016	Rural youths employed after training since 2016
1634	1438	7597	6676

Regional CXO/Employers Meet

NSRLM hosted the first regional CXO/Employers meet on 30th November 2023 at Nouna Resort Chumoukedima District. The momentous event was graced by Shri. Neiphu Rio, Hon'ble Chief Minister, Government of Nagaland as the guest of honor and Shri. Karma Zimpe Bhutia, Joint Secretary Skills as the special guest. The CXO meet witnessed a conglomeration of employers from various sectors converging and exchanged opportunities with the State Missions of the North Eastern States implementing DDU-GKY. A booklet on 100 success stories of DDU-GKY trained candidates from the North Eastern States was also released by the guest of honor.

Alumni Meet

With the effort of reaching out to the placed candidates working in different parts of the country, NSRLM conducted Alumni Meet for the working candidates in Chennai and Bengaluru in the month of June 2023. The events witnessed the Alumni community of DDU-GKY coming together to share their experiences of joys and challenges of working out of their home state. Speaking as the Guest Speaker, Smt. Imtimarla, Mission Director NSRLM encouraged the gathering to stay committed to their work and be brand ambassadors of Nagaland in their workplaces. Fostering a sense of oneness and support for one another, the Chaplains of Naga Christian Fellowships of Chennai and Bengaluru along with the Naga Student Unions of the respective cities were invited as guests.



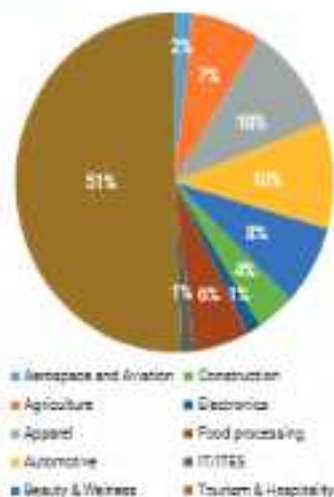
DDU-GKY Alumni along with State Mission Director NSRLM and other officials during Alumni Meet in Bengaluru on 3rd June 2023

Combine Graduation

A combine graduation/ send-off ceremony was conducted under the theme "Transforming rural youth into economically independent and globally relevant work force" for the successfully trained candidates numbering over 300 on 4th November 2024 with Shri. Metzubo Jermi, Hon'ble Minister Rural Development and SIRD as the guest speaker. These young men and women who have been trained through ODU-SKY already had job offers in hand. The guest speaker handed over the offer letters to the trainees and wished them the best as they venture out to begin their careers in the private industry.

SECTOR WISE TRAINING FY 2023-24

Trade	Code	Quantity
Aerospace and Aviation	AAS/Q0605	28
Agriculture	AGR/Q0901	110
Apparel	AMH/Q0301	161
Automotive	ASC/Q1401	157
Beauty & Wellness	BWS/Q0101	119
Construction	CON/Q0104	60
Electronics	ELE/Q3901	22
Food processing	FIC/Q9007	87
IT/ITES	SSC/Q2201	20
Tourism & Hospitality	THC/Q0102	786
TOTAL		1550



S.B. RSETI

Rural Self Employment Training Institute, Peren which started its operation from the year 2011 has been imparting skill development training for self-employment to the rural youth in the age group of 18 to 45 years. During FY-2023-24, the institute conducted 16 training programs and 6 refresher programs for BC and trained a total of 450 rural youth out of which 332 are self-started and 176 have successfully started projects with Bank financing. The institute also included Financial Literacy program and awareness /sensitization on AML/CFT perspective during the training period. 73 Entrepreneurs Awareness Program and 1225 follow-up programs were conducted. RSETI Peren has been graded (AA) for the year 2022-23. The institute endeavours to excel in imparting quality skill development program and fulfil the mission of channelizing youth power in wealth creation, empowering youth to share economic progress equitably and transformation rural youth to acquire productive identity through short duration intervention.



DGM (SLBC) Visit to RSETI Peren



Grading FY 2022-23



B-109 Carpenter Practice

6. HUMAN RESOURCES

The State Mission aims an strategic approach to maximizing employee performance and employee experience by focusing on effective staffing, onboarding, training and development programs and overseeing of the workers within the organization, which in turn maximizes the productivity of the Mission.

Recruitment & Induction:

4D Area Coordinator- Non Farm Livelihoods from MSW/MBA- Finance/ B.Sc- food processing/Rural Entrepreneurship background were engaged following due process of recruitment and were positioned under 41 intensive blocks.

On completion of recruitment and selection process, Orientation-cum-Induction of the new staff was conducted which includes classroom training by engaging resource person. The induction was to orient and immerse the staff in NRLM, its philosophy, guiding principles/ values and vision. The Orientation and Induction Program and the engagement of new recruits was completed by May 2023.



Induction training for Area Coordinator- Non Farm Livelihoods



Interview for Area Coordinator- Non Farm Livelihoods

Internship:

Altogether 20 students pursuing MSW and MA- RD from North East Institute of Science and Research, Dimaput, St. Joseph university, Chumukedima and Christ University, Bangalore, had undergone internship for a period of 30- 45 days as part of their academic course from Nagaland State Rural Livelihoods Mission during FY 2023-24.

Performance Management System:

PMS being an integral part of the Mission's success, Staff Performance Plan and Assessment (SPPA) and Managerial Training and Assessment were conducted to evaluate employee performance to determine Annual Increment, Re-engagement of employees under the Mission or any promotional avenues if any.

Employee Provident Fund and Insurance for the Mission staff:

As per the Employee Provident Fund (EPF) Act, 1952, all State Mission staff have enrolled for EPF benefits, and Life and Accidental Insurance coverage has been provided as well.



Activities session during Managerial and Leadership Skills Training



Participants of Managerial Training (Group-1) with the Resource Person

GRC and ICC:

Grievance Redressal Committee has been constituted to address the grievances of the mission staff relating to working environment, terms of service and benefits and interpersonal relationships. And to address issues relating to sexual harassment of women at workplace in line with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013, Internal Complaints Committee (ICC) has been constituted at most of the Mission Management Units.

Human Resource Status of NSRLM and DDU-GKY under State, District and Block Mission Management Units during FY 2023-24

Sl.No	Position	Current Strength
State Mission Management Unit (SMMU)		
1	IBMD	1
2	AMD	1
3	COO	2
4	Sr. Accountant	1
5	State Program Managers	16
6	Program Managers/ Office Manager/ Accountant	10
7	Program Asst./Accounts Asst/PA	5
8	Support staff	14
Total		50
District Mission Management Unit (DMMU) – 11		
1	Project Director (District Mission Manager)	11
2	Dy. Project Officer (District Program Manager)	11
3	Asst. District Program Manager	11
4	District Functional Specialists (FI, MIS, Livestock and Agri)	44

3	Accountant	11
6	Support staff	11
	Total	99
Block Mission Management Unit (BMMU) – 74		
1	Block Development Officer (Block Mission Manager)	74
2	Block Program Manager	76
3	Area Coordinator	222
4	Area Coordinator-Livelihoods	148
3	Area Coordinator-Non Farm Livelihoods	88
6	Area Coordinator-Skills	74
7	DEO/Accountant	83
8	Support staff	74
	Total	819
	GRAND TOTAL	968

*Highlighted in blue are Government officials on deputation.

7. FINANCE

Proper financial management is key to ensuring stable systems for any organization. As with previous years, focus of the Finance team was on capacity building of the accountants in all the districts and blocks to enable smooth functioning of the mission management units. In FY '23-'24, as per the directive of the National Mission Management Unit (NMMU) MoRD, Govt. regarding NRLM, the main objective was the implementation of Electronic Financial Management & Accounting System (EFMAS) for all the States. The NMMU Financial Management team led by Shri. Inshad Muhammad (National Mission Manager-Finance) visited Nagaland in this regard and officially rolled out the new EFMAS portal on September 2023 along with State officials.



DM HK addressing the participants on EFM



SPM FM addressing the participants during one of the Review Meetings

Trainings and Review Meetings:

A number of trainings and review meetings were also conducted in batches at Kohima, for all the Mission Management Units (SMMU, DMU & BMMU), for sensitization and through implementation of EFMAS system at all levels. Follow-up trainings and review meetings for the Accountants on PFMS, SNA, EFMAS & EPF were also conducted throughout the year, to tackle issues and for smooth functioning of the new system. Currently, the EFMAS system has been successfully implemented under NSRLM, at State Mission & District Mission Management Unit levels (SMMU & DMU), for NRLM, MKSP & SVER.

3. MIS (INCLUSIVE OF OTHER GRAPHICS)

S.No.	Indicators	Cumulative Progress till March 2024	
A. Outreach			
1	Number of new districts in which intensive implementation strategy initiated.	11	
2	Number of new blocks in which intensive strategy initiated	74	
3	Number of new Gram Panchayats in which intensive strategy shall be initiated	1263	
4	Number of new villages in which intensive strategy shall be initiated	1262	
B. Households Mobilized and CBOs promoted		Achievement during FY -2023-24	Cumulative Progress till March 2024
1	Number of SHGs promoted	1867	13576
2	Number of Households mobilized into SHGs	19926	122485
3	Number of Village Organizations promoted	52	1202
4	Number of CLFs formed	12	85
5	Number of Model CLFs strengthened under NRLM	47	85
C. Community Funds to SHGs			
1	Number of SHGs provided RF	427	14239
2	Amount of RF provided to SHGs (in Rs. Lakh)	64.05	2260.95
3	Number of VOs provided VRF	175	957
4	Amount of VRF released to VOs (in Rs. Lakh)	262.5	1377.50
5	Number of SHGs provided CIF	3562	10950
6	Amount of CIF disbursed to SHGs (in Rs. Lakh)	5342.72	16424.48
D. Financial Inclusion			
1	No. of SHGs that have accessed Bank Credit in current FY	986	3387

2	Amount of Bank Credit accessed by SHGs (Rs. in lakh) in current FY	2533.74	6033.03
3	No. of SHG members covered under life insurance	7846	10477
4	No. of SHG members covered under PMJAY/State Health Insurance	3894	20733
5	No. of SHG members financed for individual economic activities	726	982
E. Farm Livelihoods			
1	No. of Mahila Kisans covered under AgroEcological Practice Interventions	25797	72865
2	No. of Mahila Kisans covered under Livestock interventions	22137	61935
3	Number of Mahila Kisan HHs having Agri-nutri garden	24211	63165
F. Non-Farm Livelihood			
1	Number of AGEY vehicles deployed	0	30
2	Total no. of SVEP enterprises formed	93	4110
3	Total amount released as CEF to enterprises (Rs Lakhs)	0	500
4	No. of PMFME Beneficiaries	863	1102
5	Amount of Seed capital provided to PMFME Enterprises	509.46	570.07

Sl. No	District Name	No. of HHs mobilised into SHGs	No. of SHGs	No. of VLOs	No. of CLFs
1	DIMAPUR	15076	1674	144	9
2	KIPHIRE	6601	836	68	7
3	KOHIMA	10221	1336	109	7
4	LONGLENG	4318	544	36	3
5	MOKOKCHUNG	9198	1283	105	9
6	MON	22956	2578	142	11
7	PAREN	9359	1087	77	4
8	PHEK	16488	1883	174	8
9	TUENSANG	17928	1941	119	9
10	WOKHA	6981	947	94	9
11	ZUNHEBOTO	13350	1467	134	9
Total		132485	15576	1202	85



FARM LIVELIHOODS INTERVENTIONS

72865 MKs covered under AEP's interventions

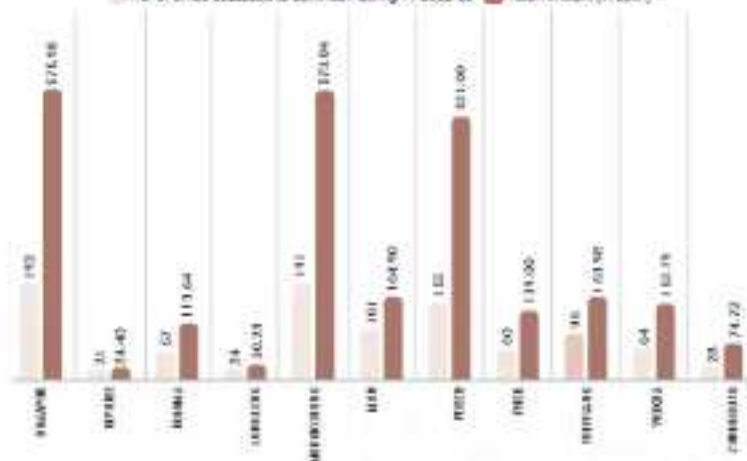
83183 MKs households have agri-nutri garden

61265 MKs supported under Livestock interventions

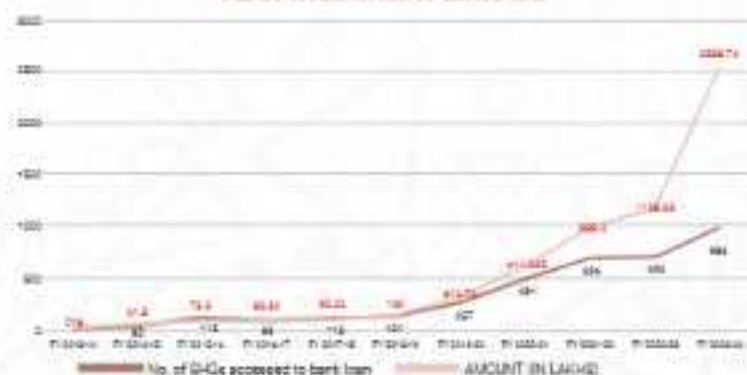
47457 MKs adopted at least three sustainable AEP practices

CREDIT LINKAGE

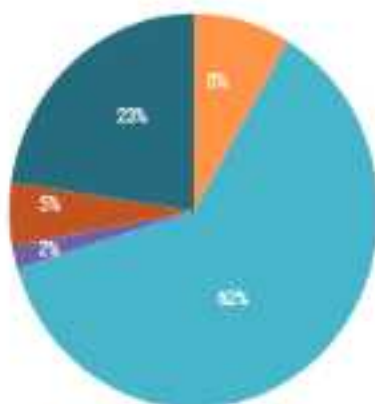
■ No. of SHGs accessed to bank loan during FY 2021-22 ■ Total Amount (in Lakhs)



YEAR WISE CREDIT LINKAGE



COMMUNITY SUPPORT FUND



- Revolving Fund
- Community Enterprise Fund
- Loan from Bank (Credit linkage)
- Community Investment Fund
- Vulnerability Reduction Fund

Community Fund

Fund Type	Amount(in Lakhs)
Revolving Fund	2266.96
Community Investment Fund	16424.48
Community Enterprise Fund	500
Vulnerability Reduction Fund	1377.50
Loan from Bank (Credit linkage)	6033.835

WAY FORWARD

The key focus area of the State Mission for FY 2024-'25 will be on integration of all verticals, promotion and strengthening of CBOs and improving capitalization processes, financial sustainability beyond interest through diversified income source, registration of CLFs, development and strengthening of Community Managed Training Centres, inclusion of left-out vulnerable into special SHGs, strengthening of CBOs on FNHW, strengthening of Gender institutional mechanisms, focus on universalization of PRI-CBO Convergence interventions, universal financial inclusion through digital finance, especially with the aim to address the issue of unbanked blocks and geographical challenges; deep-dive livelihood intervention through integration approach and promote Producer Groups & large scale Producer Enterprises, promotion of individual and group based enterprises, development of market linked value chains, promoting digital finance in the SHG ecosystem, and innovations, development of Community cadres/CRPs and other community professionals for last mile delivery of financial and livelihoods services to the rural community. Focus will also be in conducting various studies (Impact evaluations, case studies, etc) encompassing key verticals.

IMPACT STORIES

INTERNATIONAL WOMEN'S DAY AWARDEES

Name of the SHG	: Tetenjen SHG (7 MHS)
Date of formation	: 30-08-2019
Village	: Chuchuyimpang
Block	: Ongpangkong North Block
District	: Mokokchung

**PROFILE:**

Tetenjen SHG is a vibrant group from Chuchuyimpang Village, under Ongpangkong North RD Block, in Mokokchung District. The group was formed in 30th August 2019, and despite COVID19 challenges faced by this newly formed group, it has made tremendous progress: from 'panchavatra' adherence to each member having individual bank accounts, to 100% enrollment in PMSBY and PMJAY, to one of its member becoming a Master Book Keeper (MBK) in Medemaen VLO.

With their initial Savings and Revolving Fund the group started procuring milk powder in bulk at wholesale rate and repackaged for sale, and also started seasonal apparel business. With gradual increase in SHG Corpus through Savings (₹25/- per week), multiple access to Community Investment Fund (CIF) loan amounting to ₹255000/-, and repeat bank loan amounting to ₹ 400000/- the SHG is now taking up multiple livelihoods and enterprises: Vegetable Farming, Piggery, Poultry, Pickle Making, and is now selling under the brand name 'Womenfolk' supported by NSRLM. It is also noteworthy to mention here one of the member has received ₹ 450000/- from Chief Minister Micro Finance Initiative (CMMFI) for her Piggery Unit upgradation with an expected annual turnover of ₹150000/-.

The SHG members have also skilled their children through DDU-GKY, and Taseemongia, daughter of SHG member completed hotel management training and now works as a Hostess in Techila Mexican Pub, in Bangalore, earning ₹ 16000/- per month.



MNFCT STORES

Name of the VLO	: Azikah VLO (15 SHGs, 118 HHs)
Date of formation	: 22-09-2019
Village	: Sanphure Village
Block	: Longmatra
District	: Kiphire

**PROFILE:**

Formed on 22nd September 2019, the Azikah VLO comprising of 15 SHGs with 118 member households under Sanphure Village of Longmatra Block in Kiphira District is emerging as a sustainable institution that is providing capacity building support, financial services and livelihood services contributing appreciably to the livelihoods of the member households. The VLO is contributing to social capital generation which is empowering rural poor women in giving them greater voice in the society. They also undertake collective social and community activities including health and nutrition, sanitation, plantation, support to elderly and PWDs, facilitating access to entitlements, sending all eligible children to school. Notably the VLO is periodically engaged for implementation of plantation work, raising of nursery, road-side plantation and also for facilitating in the Agri-Nutri garden works in convergence with MGNREGA scheme by VDB. The VLO aspires in fostering its member SHG households as decision-makers and beneficiaries/partners in the democratic, economic, social and cultural spheres of life.

Name of the VLO	: Kadakalie VLO (9 SHG, 66 HHs)
Date of formation	: 15-12-2015
Village	: Jakhama
Block	: Jakhama
District	: Kohima

**PROFILE:**

The Kadakalie VLO of Jakhama Village, formed on 15th December 2015 comprises of 13 SHGs with 92 member households under Jakhama Block, Kohima District. The VLO is emerging as a sustainable institution that is providing capacity building support, financial services and livelihood services contributing appreciably to the livelihoods of the member households. The VLO is contributing to social capital generation which is empowering rural poor women in giving them greater voice in the society. They also undertake collective social activities which includes health and nutrition, sanitation, plantation, support to elderly and PWDs, facilitating access to entitlements, and collaboration with key village functionaries to take up common social activities, etc. Notably, the VLO has robust systems in terms of maintenance of bookkeeping. The VLO aspires in fostering its member SHG households as decision makers and beneficiaries/partners in the democratic, economic, social and cultural spheres of life.

IMPACT STORIES

Name of the CLF : Japfuphi Thenuko Block Level Federation
(17 VLO, 302 SHGs, 2327 HHs)

Date of formation : 10-08-2016

Block : Jakhama

District : Kohima

Profile:

Formed in 10th August 2016 with a vision to "Improve the health, livelihoods and SHG, VLO quality to empower our members and achieve dreams of happy women, happy family and happy village", the

Japfuphi Thenuko Block Level Federation is passionately nurturing and strengthening 2327 households covering 12 villages under Jakhama Block, Kohima District. The CLF is providing capacity building, financial services, livelihoods services and access to rights and entitlement. Notably, the CLF has developed community led insurance backed piggy bank products for its members. The CLF is registered as Japfuphi Women Livelihoods & Credit Cooperative Society under Cooperative Society Act 2017. The CLF aspires to ensure Multiple Areas of Development by bringing positive impacts in the life of women and their families through Inclusive Development.



FINANCIAL LINKAGE

Viketuno Edith Rutaa

Sechü Zubza Block

Viketuno Edith Rutaa is a resident of Sechü Zubza Village, Sechü Block under Kohima District. She is a divorcee and mother of 6 (3 daughters and 3 sons). She joined Sechü Self Help Group (SHG) in 2018. She worked as a daily wage labourer to manage her family and also started a small shop but faced lots of hardships and challenges due to lack of financial sources. While struggling to sell limited products to afford her daily bread, she became a beneficiary under PM-Kisan scheme.



She took her first loan amounting to ₹ 3000 from her SHG corpus to increase goods in her shop—a non-farm activity. She availed KCC loan of ₹ 1,40,000 in the first phase and ₹ 1,10,000 in the second phase. She also availed a loan of ₹ 1,00,000 through her Joint Liability Group (JLG). Having the confidence of taking up multiple activities, she started flower cultivation—an agricultural activity. Next, she took another loan of ₹ 50,000 from her VLO/CIF and started piggy bank farming by purchasing 5 piglets and feeds. Currently she has 17 pigs. Later, her group received a loan of ₹ 2,00,000 from the State Bank of India (SBI) Sechü Zubza Branch and was gracious to lend a bigger share of loan to her

IMPACT STORIES

which she utilized in construction of a kutecha house for starting a Girls Hostel—a small enterprise, in her vicinity. She started poultry farming and also expanded her shop. As she began taking up more activities, her children became more supportive in her daily chores. She represented her Village Level Organization (VLO) to undergo training on Food Processing and Pickle Making sponsored by Industries & Commerce Department. Accordingly, her GHG received a loan of ₹1,80,000 through Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME). Subsequently, her group got registered under FSSAI and now they are in the process of pickle making and juice production. With the improvement of her financial condition, she could purchase amenities such as television set, washing machine, fridge, fan etc. bringing huge relief to the family. She is also supporting her children in education and managing health expenses.

She has enrolled in various social security schemes such as PMOSBY & PMJJBY. She does regular transactions in her Saving bank account and facilitates her peers in individual Saving Bank Account opening.

Now, her annual income is ₹ 3,00,000.

Today, Vikeruna Edith Rutea humbly stands tall as a successful leader. She is the treasurer of Nisrakche Block Level Federation (NBLF). She is a role model not only to the Block but also to Kohima district. She is a testimony of how a woman with the commitment and zeal can successfully take up multiple activities to earn and alleviate the standard of one's life.

"It is my dream to make 2 crore lakhpati didi in the villages"

Hon'ble PM of India on the 77th Independence Day (15th August 2023)



IMPACT STORIES

SOCIAL INCLUSION-SOCIAL DEVELOPMENT

Wepretau Kupu**Pfutsaro Block**

A widow with 5 children, Wepretau Kupu hails from Kemi village, under Pfutsaro block, Phak District. As a member of Kebumi SHG and having been exposed to the various capacity building programs organized by the NSRLM, she got the courage to



speak out about representation and participation of women in her village's highest decision-making body, the Village Council. Earlier, women were never part of the Village Council in her village. She could see that the women were being deprived of both representation and decision-making processes.

Getting the opportunity to serve as a Community Resource Person, Wepretau was part of the mobilisation process of NSRLM in different blocks under Phak District. She also served as the Cluster Level Federation president and gradually, through the experiences and her own efficient leadership qualities, she became more confident to speak about women's rights.

She mobilised the women in her village and discussed with them about fair representation in decision-making bodies. The women of her village also realized that no women had ever been represented in the Village Council where decisions for the entire village including women are taken. They decided to approach the village leaders to include women for representation and participation, and in the decision-making processes.

Wepretau led the women of her village in speaking out during a village meeting about the same issue. Gradually, the village leaders began to realise the need for women participation in the village and that including women in the Village Council was a step towards ensuring inclusion and participation. The village made the decision that henceforth, for every tenure of the Village Council, two (2) women members would be included in the Village Council. Since 2016, and subsequent tenures, women are now part of the Village Council.

IMPACT STORES

FARM LIVELIHOODS

Bendangenla Weo
Chumoukedime Block

With an unemployed husband, Bendangenla Weo's biggest distress was providing quality education for her 4 children. Hailing from Virazouma village, she joined an NSRLM SHG in 2014 and was one of the most active SHG members under Chumoukedime block.

Her status improved under the constant handholding and capacity building support of the Mission which has also led to a positive impact on her family. In 2017, her husband availed a loan of ₹70,000/- from SVEP to start his carpentry

workshop. She was selected as SVEP's CRP in 2019 and had the opportunity to undergo various trainings over the course thus boosting her self-esteem. In 2020, she received an online training from ICAR on mushroom cultivation after which she directly approached Dr. Soang, the resource person for further research and finally, along with her neighbor, started a small mushroom farm. Fortunately, her group was selected for NEC funded Oyster mushroom project in 2021. During peak season, she was able to make a total profit of around ₹24,000/- in a month. She then procured a sugarcane extractor machine which was modified into paddy straw cutter by her husband, for cutting straw during Mushroom cultivation.

After availing a loan of ₹1,00,000 from SVEP on June 2022, she opened a hostel near St. Joseph School, Chumoukedime. Presently, she receives a monthly profit of ₹27,850/- and has plans to further expand the hostel in the coming year. Despite carrying out different activities, she has decided to focus more on food processing and preservation and hopes to set up a small unit for making organic fruit juice with locally available and organically grown fruits. Bendangenla credits NSRLM for elevating her family livelihoods and also hopes more women could become empowered.



Oyster Mushroom cultivation for one Cycle		Hostel budget for one month		Annual Income	
Total Income	₹24,000/-	Total Income	₹1,30,000/-	Mushroom	₹1,02,000/-
Total Expenditure	₹7,000/-	Total expenses	₹92,150/-	Hostel	₹3,34,200/-
Net profit	₹17,000/-	Total Net Income	₹27,850/-		

IMPACT STORIES

NON-FARM LIVELIHOODS

Rhucheu Marhu**Pfutzera Block**

Rhucheu Marhu is a 23-year-old woman from Nicukehou SHG under Chuwe VLO of Lasumi Village, Pfutzera Block under Phek District. She hails from a humble family of cultivator parents and is the 7th of 9 children. She got married to Prewe Marhu and has a 5-year-old child.



She started her journey by opening a Petty Shop in April of 2018 with a mere ₹ 70000/- borrowed from family members. With the revenue she earned, she invested more on stocks and upgraded to running a General store selling variety of products based on consumers' needs such as vegetables, utilities, personal care products, food supplies and many more. She is also into food processing business and has been making banana juice since childhood and sells at her shop to increase her source of income.

With the intervention of NSRLM, FSSAI registration was done for her food business with emphasis on hygiene, better bottling, branding, labeling & packaging of the juice. She also received seed capital of ₹ 40,000/- under PMFME to expand her juice making business. The turnover from her juice making business is approximately ₹ 50,000 per annum and the turnover of her General Store for the past 2 years is amounting to ₹ 48,50,000.

The drastic rise in profit may seem idealistic, but the fact remains that her General Store is located at a very strategic location at Lasumi village which caters to consumers from her village as well as from the surrounding villages like Leahemi, Zapami etc. It becomes more convenient for consumers to come to this village and purchase goods from her store rather than visiting the District Headquarters.

She has a full-time employee who helps her run her General Store as it becomes quite challenging to cater to consumers during peak hours.

With the success she has achieved in running a business, she has motivated her peers, including the young and old, to take up business and entrepreneurship to dispel the notion that as long as one is not a government employee, one is not employed. Her ideal and approach has inspired many women in her community to work towards self-reliance and empowerment.



IMPACT STORIES

DDUGKY**Easter Konyak**

Mon

Therapist

HeadMaster Salon, Surat, Gujarat India

Easter Konyak hails from Tait Village of Mon District. She has one brother and one sister and is the youngest among the siblings. Her father is a daily wage earner and her mother is a homemaker.



It was difficult for her parents to support her academic studies after her 8th standard and she could not pursue her education. The financial condition of her family always bothered her, so when she learnt about Pinnacle Skills Implementing DDUGKY scheme and its benefit, she was convinced to join, but she had a hard time convincing her parents and somehow her mother supported her to join for training and she completed her Assistant Beauty Therapist course in the year 2019.

After successful completion of her training she got her first job at R3 Naturals Pvt. Ltd. as a Beauty Therapist receiving a Salary of ₹12,000 in Uttarakhand, after which she had to come back home because of the pandemic but later joined Tattva Spa in the year 2022. Currently she is working at Headmaster's salon, Surat, Gujarat as Therapist with a monthly salary of ₹ 25,000.

It has been four years now since she is working and financially supporting her parents and siblings back home.

She stated that instead of wasting her time in the village where there are limited opportunities for a school dropout, she is glad that she took up the training and is able to financially support her parents. She is thankful to Nagaland State Rural Livelihoods Mission, Government of Nagaland and Ministry of Rural Development for giving opportunities and impacting rural youths.

In her own words, Get skilled and make yourself self-reliant & independent.

MBCI STORIES # DUKKY

NO BARRIERS FOR THE AMBITIOUS

Story of a person with disability

Tali T is a 23 year old hailing from Longraunger village under Pungro block, Kiphire district. Born in a rural area into a family of seven members, there were financial hardships and so, the thought of exploring the metro cities was a distant dream for him. But his fortune changed through the DDU-SKY project, a skill-based training initiated by Ministry of Rural Development (MoRD) in collaboration with Nagaland State Rural Livelihood Mission (NSRLM).

In his words: After completing 12th standard, I had no sense of direction on what to do and moreover, being a person with disability (PwD), I was conscious and concerned whether people will accept me, given my disability. However, I remained self-motivated and determined and didn't let my disability stop me from achieving my goals.

When I heard about the DDU-SKY training program from a seminar organized in my area, I enrolled and availed the six months of free training on Food & Beverage Service from Bhawani Marketing Pvt. Ltd. Dimapur.

Post-training, Tali T secured a job placement in Central Park Pune where he works till today as a F&B Service Associate. He has completed a year of employment and expresses his desire to progress further in his field and excel in his role.

He extends his gratitude to the MoRD and NSRLM for providing a suitable platform to set up his career. He is also thankful to the staff of Bhawani Marketing Pvt. Ltd. Dimapur for their invaluable guidance, unparalleled mentorship, constant support and motivation to walk the extra mile.

Tali T adds: My strong will power, determination and positivity have made me who and what I am today; self-reliant with a stable career, and I thank everyone who has contributed to my success and supported me in my journey. Special thanks to my family for believing in me and allowing me to pursue my dreams.

SOARING TOWARDS CONTENTMENT



Hailing from a humble background, Lijano Yanthan, the youngest of six siblings, grew up in Changau Old village, a small village nestled on a hilltop overlooking the Doyang River in Wokha District, Nagaland. Her widowed mother shouldered the responsibility of taking care of the family through farming and fishing.

While pursuing her bachelor's degree, Lijano learned about a life-changing opportunity - free skill training linked to job placement offered by DDU-SKY through the NSRLM. Recognizing her

IMPACT STORIES

passion for aviation, Lijano seized this challenge as a chance to reach new heights. With unwavering enthusiasm and dedication, Lijano embarked on her aviation training. Her hard work paid off, securing her a coveted career as a cabin crew member with both Indigo Airline and Air India as she picked the latter.

Upon completing her training and on-the-job training (OJT), Lijano was immediately placed with a salary of ₹ 85000 per month at Air India, soaring to destinations like Abu Dhabi, Ahmedabad, Amritsar, Bahrain, Dammam, Dubai, Jeddah, Muscat, Singapore, and more. She expressed her gratefulness for the NSRLM program that brought skill training opportunities to her village, and for the positive impact it has had on her life and the lives of many other rural youths. Inspired by the program, Lijano's mother has taken an active role in giving back to the community. She now serves with dedication and enthusiasm as the President of the Yetchu Village Level Organization (VLO) under NSRLM.

Lijano's story exemplifies the transformative power of skill development, empowering rural youth to achieve their dreams.

A BROTHER'S TESTIMONY- INSPIRING FAMILY

(A Tingkap of Tala Village, Tizit Block, Mon takes this privilege to express my sincere and heartfelt gratitude to the Block Mission Management Unit (BMMU) Tizit, Tala village Level Organisation (VLO), SHG Tala village, Global Peers (PIA DDU-GYK), Nagaland State Rural Livelihoods Mission (NSRLM) and Ministry of Rural Development (MORD) India for implementing and initiating such a remarkable program to uplift the career and aspirations of the rural youths in the country.

Manhei, my brother, is the sixth amongst our siblings. My parents, being rural cultivators, were financially unable to support the studies of all the children. As a result, Manhei discontinued his studies in standard IX.

As fate would have it, I came to know about the government sponsored training program called DDU-GKY through SHG Tala village. I convinced my brother to join the training. He then decided to join Global Peers Skilling and Development Initiative Pvt. Ltd. DDU-GKY training centre for the course of Assistant Bar-Bender in the year 2022. The course changed his life in many aspects and nurtured him to become a professional in the field he has chosen.

Today, he is working at B L Herbert New Delhi and earns a monthly salary of ₹26000. It is a dream come true and he is grateful that his career has taken off.

With all the fruitful experiences that I have personally witnessed, I encouraged my other brother Taonei who is younger to Manhei, to undertake the training. Inspired by Manhei, two of my native village boys along with my younger brother Taonei are currently undergoing the training for the course of Assistant Electrician at Bridge Point Skills & Network Pvt Ltd (PIA DDU-GKY) in Kohima. The three are super excited to embark on the new venture under the guidance of experienced and kind-hearted trainers.

Once again, all thanks to the Project heads, Government of India and Government of Nagaland for transforming the lives of many young people from a simple to an extraordinary one all across India. I encourage the current trainees to work hard and pursue their dreams courageously.



IMPACT STORIES | RSE-11

MAKING GOOD USE OF KNOWLEDGE GAINED

M. Paramtayila had undergone 10-days Poultry training at SBI-RSETI, Paran. As an unemployed youth hailing from Mhaikam village under Paran District, she dreams of being a successful self-employed and independent woman and set an example for the youths in her village. She also felt the call of duty to take care of her aged parents. With determination to take up a worthwhile activity, she surveyed her village as well as nearby villages and found that demand for poultry was high but supply was less and thus, she began taking a keen interest in poultry rearing.



She began her venture with a small poultry unit for her family consumption. Having learned from the Entrepreneurship Awareness Programme conducted by SBI-RSETI, Paran at her village, she came forward to attend the training.

The training helped her acquire more knowledge on managing poultry units as she also learnt about disease management, bio-security management, market linkage etc. Thus she began the unit with an initial investment of ₹ 50,000/- for housing, feeds and purchase of chicks. She procured chicks from Dimapur and Kolkata. Currently she is rearing 100 birds in one batch and she has started selling in her village and even in the local market at Chumukedima which is 54 kms away from her village. Paramtayila has decided to expand her business venture by supplying her products and tie up with local businessmen in Manipur. Her total profit out of the investment is ₹ 80,000/-. She feels that the market demand is quite high but she is still not able to fulfil the demand due to less stock. She plans to expand her project so that she can meet the market demand. It is learnt from the follow-up report that she is well aware and making the best use of the entrepreneurial competencies she acquired from the training.





- VISION -

To reduce poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities resulting in appreciable improvement in their livelihoods on a sustainable basis, through building strong and sustainable grassroots institutions of the poor.

NAGALAND STATE RURAL LIVELIHOODS MISSION
Department of Rural Development, Government of Nagaland

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